



# RTA Board Meeting

Tuesday, January 21, 2025

*Connecting  
the  
Community*

Public Comments  
Agenda and Non-Agenda Items  
2 minutes

**State your name and city of residence**

- In person
- Phone: 440-276-4600
- Web form at [www.riderta.com/events](http://www.riderta.com/events)
  - Click/Select meeting event
  - Scroll to bottom to fill out form
  - Comments will be summarized during the meeting

# Committee Reports

## Ad Hoc Committee Reports

Greater Cleveland Regional Transit Authority

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# New Hires and Promotions

January 2025

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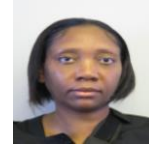
# January New Hires



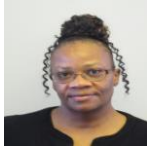
Charles Morgan  
Director of Information  
Technology



Tanyesha Wilson  
Rail Operator



Kimiko Blackmon  
Rail Operator



Jacqueline Jeffries  
Rail Operator



Ernest Collins  
Rail Operator



Ricardo Collier  
Rail Operator



Antwanee McGhee  
Rail Operator



David Simmons  
Equipment Servicer



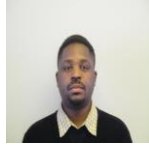
Michael Lehky  
Equipment Servicer



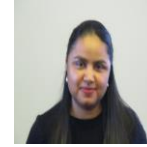
# January New Hires



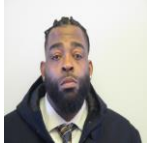
Cordaro Carrington  
Electronic Equipment  
Maintainer



Hamainda Bbela  
Customer Service  
Representative



Veswadevi Singh  
Account Clerk



Clinton Parker  
Transit Police



Michael Hills  
Laborer



# January Promotions



Laura Crawshaw  
Staff Auditor II



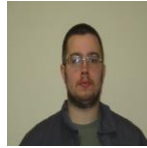
John Giles  
Quality Assurance  
Warranty Specialist I



Terry Goolsby  
Substation Maintainer



Alan Shaffer  
Rail Equipment Electrician



Griffin Bayle  
Rail Equipment Electrician



Wayne Chalker  
Rail Equipment Electrician



Shalea Griffin  
Supervisor – Tower Control



# Resolutions

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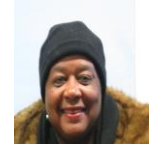
# GCRTA – Retirees 4<sup>th</sup> QTR. 2024



Leonard Brown  
Bus Operator



Randall Hunter  
Bus Operator



Vanessa Watkins  
Bus Operator



Chara Stanley  
Bus Operator



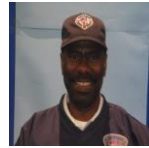
Henry E. Hill Jr.  
Bus Operator



Nelson Johnson  
Bus Operator



Kenneth L. Williams Sr.  
Paratransit Operator

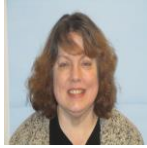


Raymond Rox  
Service Quality Supervisor I



Peter Lariccia  
Electronics Technician

# GCRTA – Retirees 4<sup>th</sup> QTR. 2024



Nancy A. Boberek  
Database Analyst



Kathryn J. Porcella  
Manager - Claims



Glen Marzette  
Manager - Equipment



Linda Marie Bracshwitz  
Workers'  
Compensation Clerk



Augustine P. Banks  
Workers' Compensation &  
Disability Claims Examiner



# Resolutions

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# Secretary/Treasurer Update

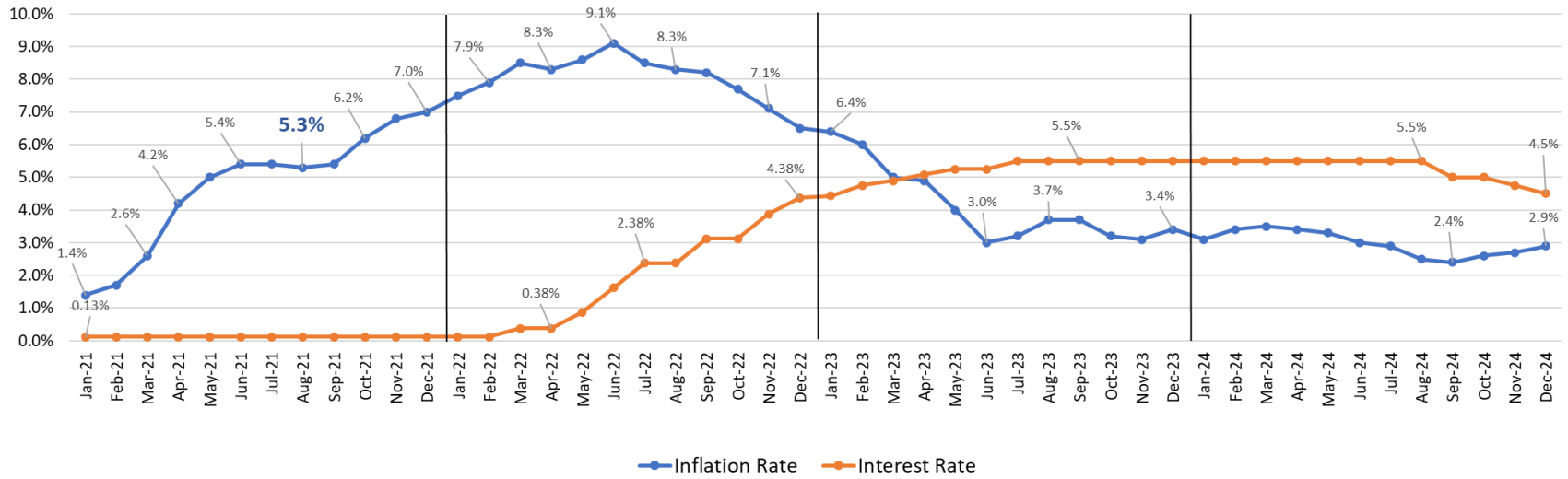
Board of Trustees

January 21, 2025

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# Economic Conditions

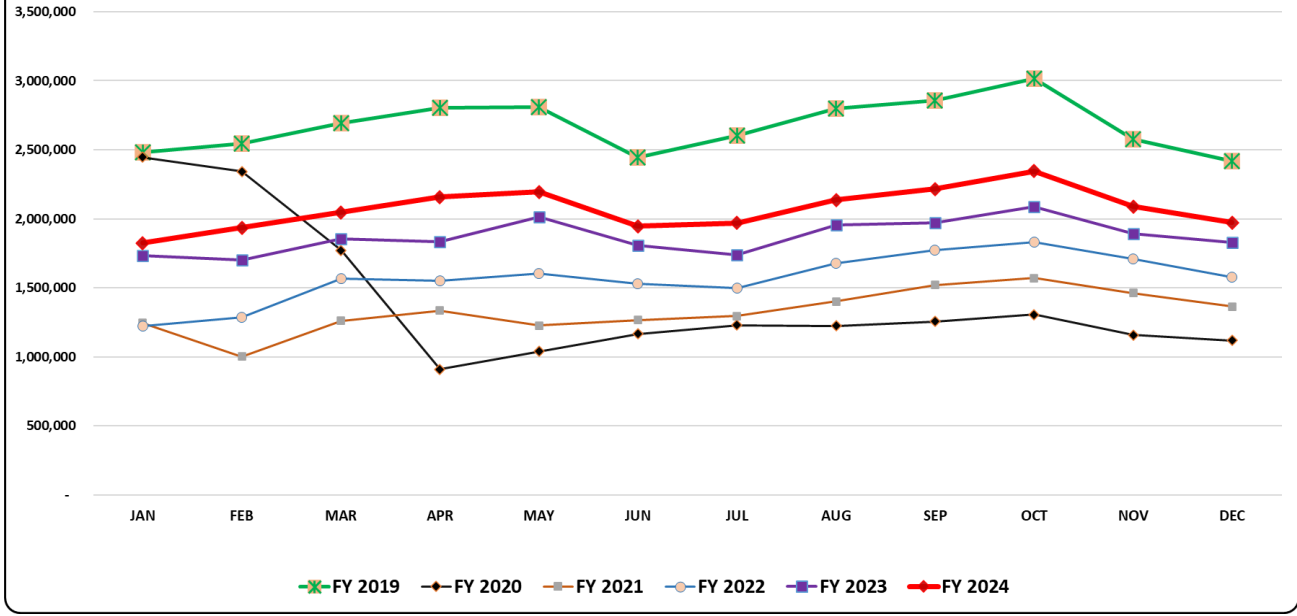
## Inflation Rate & Interest Rate by Month



# Ridership through December 2024

Ridership  
2019 through 2024

YTD:  
2024 vs. 2023  
10.8%



## YTD Ridership (in millions)

2019:	32.1	
2020:	17.0	(47.1%)
2021:	16.0	(6.0%)
2022:	18.8	18.0%
2023:	22.4	19.0%
<b>2024:</b>	<b>24.8</b>	<b>10.8%</b>

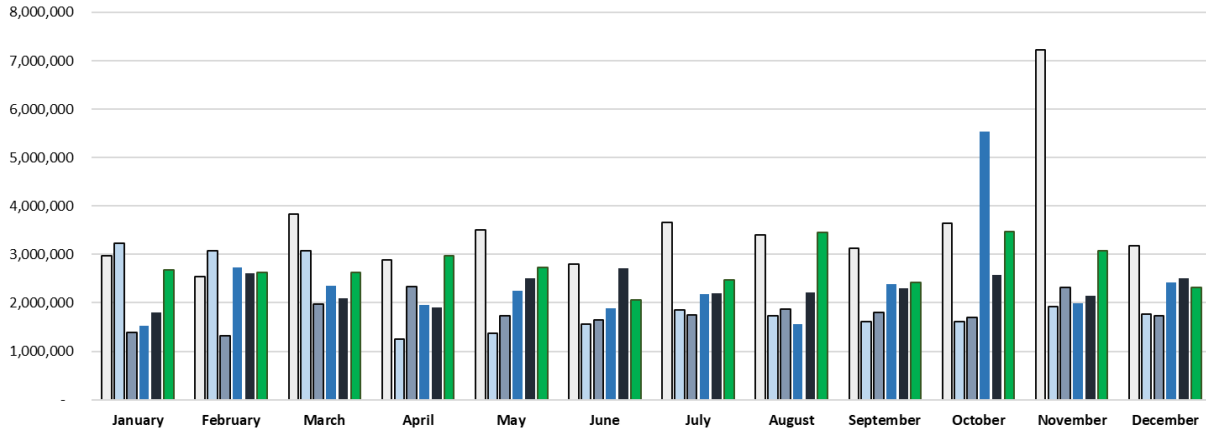
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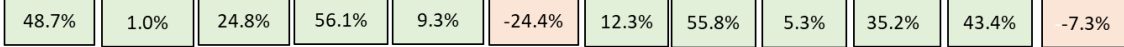
# Passenger Fares

2019, 2020, 2021, 2022, 2023 and 2024

YTD Variance  
(2024 v. 2023)  
19.4%



2024 v 2023



2019 2020 2021 2022 2023 2024

## YTD Passenger Fares (in millions)

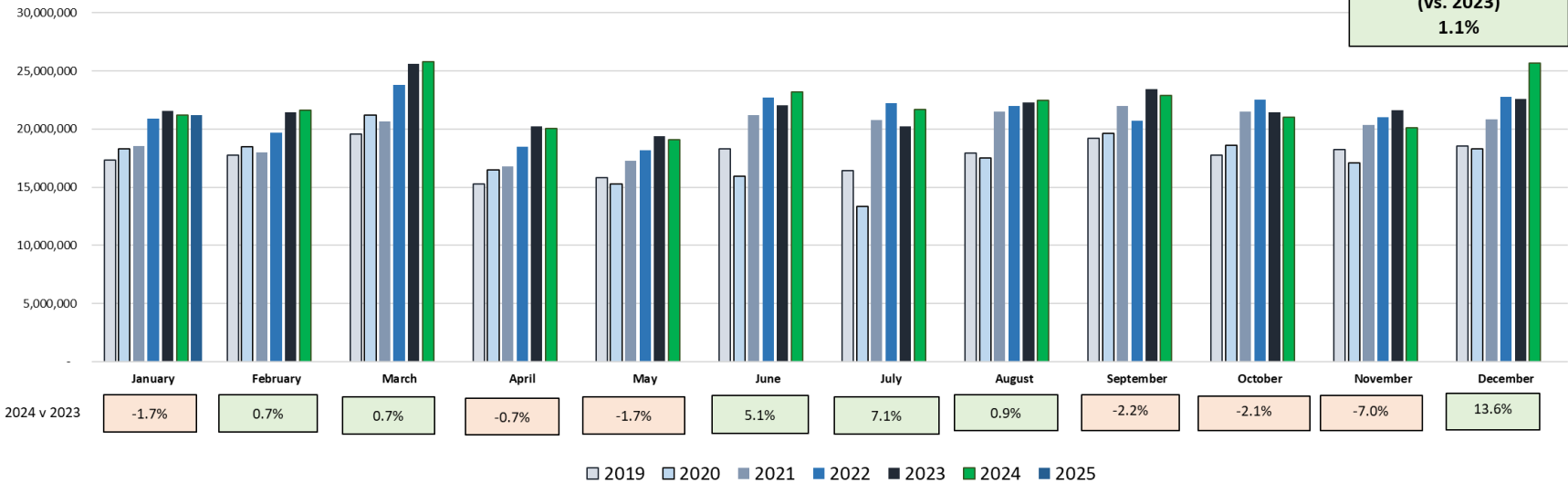
2019:	\$42.8	
2020:	24.0	(43.8%)
2021:	21.5	(10.4%)
2022:	28.8	33.5%
2023:	27.6	(4.1%)
<b>2024:</b>	<b>32.9</b>	<b>19.4%</b>

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# Sales Tax

2019, 2020, 2021, 2022, 2023, 2024 and 2025

2024 YTD Variance  
(vs. 2023)  
1.1%





# Selected Data

Total Long-Term Debt – 12/31/2024	\$ 22.3 million
Average Investment Yield – YTD	4.45%
Cash and Investments	
Unrestricted (General Fund)	\$ 33.6 million
Restricted	<u>329.7 million</u>
<b>TOTAL CASH AND INVESTMENTS</b>	<u>\$363.3 million</u>

# Questions

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# General Manager, CEO Report

India L. Birdsong Terry

January 21, 2025

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# Temporary Promotional Programs

Code Book Section 840.09 authorizes CEO to offer fare incentives or complimentary rides to promote ridership

- Programs may have a duration of up to 60 days
- CEO shall consider economic impact to the Authority
- CEO shall report results of promotional activities to the Board on at least an annual basis

# Results of Promotional Programs

For 2024 - Two programs were conducted:

- Non-profit entity – Passes provided at 50% discount
- Non-profit entity – Passes provided at 50% discount

Total amount of discounts provided - \$5,900

# Information Technology Director



Charles Morgan III

**January 6, 2025 | Main Office**

Previously employed by PNC Bank as their Technology Director

- Reports directly to our Deputy General Manager of Operations
- Develop IT department's strategic plan
- Manages large-scale IT projects



Chara Stanley  
Hayden Bus Operator  
30 Years of service

Leonard Brown  
Hayden Bus Operator  
33 Years of service

Peter Lariccia  
Electronics Technician Central Rail Maintenance  
35 Years of service

Nancy A. Boberek  
Database Analyst Main Office  
43 years of service



# GCRTA on Good Company

**December 18, 2024 | WKYC 3 Studios - Cleveland**

Show host Katherine Boyd interviewed GCRTA General Manager & CEO India Birdsong Terry aboard the specially wrapped 50<sup>th</sup> Anniversary community bus. Topics of conversation:

- 50<sup>th</sup> Anniversary Celebration
- Connecting the Community



Interview segment aired on December 18, 2024



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# 2024 La Gran Parranda

**December 20, 2024 | Cleveland, Ohio**

Third year of partnering with the Northeast Ohio Hispanic Center for Economic Development (NEOHCED) on this unique event

Celebrates the Latin holiday tradition of caroling but with a twist using GCRTA routes (#53, #51, #25) to visit local Latin-owned businesses spreading holiday cheer

Showcases GCRTA's accessibility and convenience for community connections. Event culminated at the soft opening of Centro Villa on West 25th Street – a key GCRTA transportation corridor



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# The Healthy Business Council of Ohio (HBCO) Again Honors GCRTA

The HBCO for the second year in a row recognized GCRTA as a winner for healthy worksite practices as part of their Healthy Worksite Recognition Program

- 2024 Platinum Level Winner (HBCO's highest achievement level)
- 2023 Gold Level Winner

The HBCO program annually recognizes Ohio employers that have demonstrated a commitment to their employees' wellbeing by providing comprehensive worksite health promotion and wellness programs

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# Diesel Emission Reduction Grant (DERG) Award - \$2.7 Million

The Ohio Department of Transportation (ODOT) and Ohio Environmental Protection Agency (OEPA) awarded GCRTA approximately \$2.7 million in grant funds from the DERG program

- Funds will be used for replacement of five model year 2014 diesel powered buses with five new model year 2025 Compressed Natural Gas (CNG) buses

# Northeast Ohio Areawide Coordinating Agency (NOACA) Transportation Improvement Program (TIP) Funding - \$12 Million

NOACA awarded \$12 million in State Fiscal Year 2026-2029 TIP grant funds to GCRTA

- Funds will be used for GCRTA's Rail Car Replacement Program
- NOACA's total commitment to the RCRP is now increased from \$24.0 million to \$28.8 million

# Questions

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