



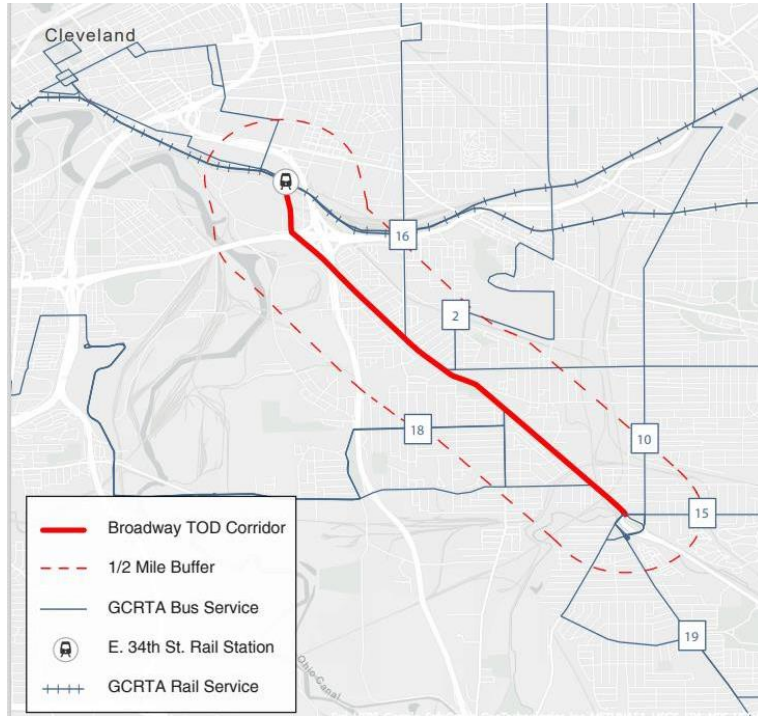
Broadway Corridor Transit Oriented Development (TOD) Plan

Presented to: Operational Planning & Infrastructure
Committee

November 5, 2024

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the
Community*

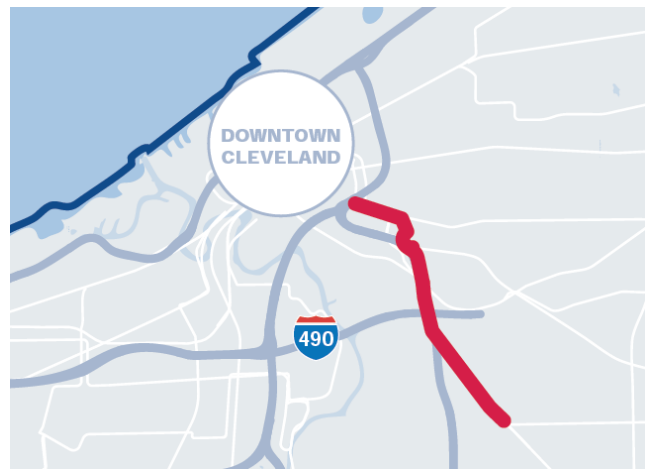
Broadway Corridor Transit Oriented Development Plan



- Create a plan for Transit Oriented Development (TOD) within ½ mile of the planned Broadway Bus Rapid Transit (BRT) Corridor
- #19 bus route from Tri-C E34th Station to the Turney/Ella Bus Loop

Broadway Corridor Transit Oriented Development Plan

- Highest foreclosure rate in the US during 2007 housing crisis
- In 2019
 - 22% unemployment
 - 73% low income
 - 71% people of color
 - 23% less than high school education
 - 5.6% of commuters took transit



Broadway Corridor Transit Oriented Development Plan

- The plan vision, developed with local partners, is to create equitable transit-oriented communities along the corridor that will
 - Increase economic prosperity and access for existing residents and local businesses
 - Ensure opportunities for affordable housing
 - Improve bicycle and pedestrian safety and connectivity
 - Advance climate action through increased ridership and mode shift
 - Incorporate green infrastructure

Broadway Corridor Transit Oriented Development Plan

- \$432,000 FTA TOD Pilot Planning Grant
- Path to eligibility for engineering and construction funds for BRT
- The future BRT project could include
 - Dedicated bus lanes
 - Transit signal priority
 - Improved and consolidated bus stops with upgraded shelters and digital arrival information
 - Pedestrian safety improvements

Broadway Corridor Transit Oriented Development Plan

- Five Deliverables:
 - 1) Engagement and Outreach Plan
 - Include local partners and planning processes and involve a diversity of residents and key stakeholders
 - 2) Transportation Improvement Plan
 - Essential features of BRT infrastructure and operations, including lane allocation, bus stop location and design, and complete street elements

Broadway Corridor Transit Oriented Development Plan

3) Market Analysis

- Analysis of market and policy for equitable TOD, with a focus on local businesses and 15 min neighborhoods

4) Development Plan

- Includes a TOD development phasing plan identifying catalytic projects, and an affordable housing plan

5) Land Use and Zoning Plan

- Develop recommended land use and zoning to support TOD

Broadway Corridor Transit Oriented Development (TOD) Plan - Procurement Overview

- Request for Proposal (RFP) issued August 2, 2024
- Accessed on the GCRTA website by forty-three (43) interested parties, including prime and subconsultants.
- Four (4) firms submitted proposals
- Four (4) firms were interviewed

Broadway Corridor Transit Oriented Development (TOD) Plan - Procurement Overview

Evaluation Panel Members:

- Engineering and Project Development
- Programming & Planning
- Safety
- Office of Management and Budget
- Administration & External Affairs
- Office of Business Development
- Procurement

Broadway Corridor Transit Oriented Development (TOD) Plan - Procurement Overview

Evaluation Criteria:

- Project Manager
- Assigned Staff
- Past Performance
- Project Approach
- Location of Majority of Work
- DBE Participation

Broadway Corridor Transit Oriented Development (TOD) Plan - Procurement Overview

Most technically qualified vendor:

- City Architecture, Inc., Cleveland, OH

A 10% DBE goal was assigned to this project and will be met by utilizing:

- UP Development Planning, LLC
- Boulevard Studios, LLC

Broadway Corridor Transit Oriented Development (TOD) Plan - Procurement Overview

Firm Experience:

- City Architecture, Inc. has successfully completed projects for GCRTA, City of North Olmsted, Cuyahoga Metropolitan Housing Authority, City of Cleveland, Western Reserve Regional Transit Authority, City of Shaker Heights, University Circle, among others.
- City Architecture, Inc. has experience providing quality deliverables and has assembled a team that includes expertise in traffic engineering, market studies, landscape, and community engagement.

Broadway Corridor Transit Oriented Development (TOD) Plan - Procurement Overview

Staff Requests that the Operational Planning and Infrastructure Committee recommend award to City Architecture, Inc. for professional planning and engineering services for the Broadway Corridor Transit Oriented Development (TOD) plan in a negotiated total contract amount not to exceed \$484,426.59.

Questions

Greater Cleveland Regional Transit Authority

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