

RESOLUTION NO. 2024-84

AUTHORIZING CONTRACT NO. 2024-106 WITH VAN SCOYOC ASSOCIATES, INC. TO PROVIDE FEDERAL ADVOCACY SERVICES FOR A THREE-YEAR PERIOD IN AN AMOUNT NOT TO EXCEED \$327,000.00 AND IN AN AMOUNT NOT TO EXCEED \$109,000.00 FOR EACH OF THE TWO OPTION YEARS, FOR A TOTAL CONTRACT AMOUNT NOT TO EXCEED \$545,000.00 (GENERAL FUND, EXECUTIVE DEPARTMENT BUDGET)

WHEREAS, the Greater Cleveland Regional Transit Authority ("Authority") requires professional advocacy services involving legislative and administrative matters at the federal level; and

WHEREAS, the proposal of Van Scoyoc Associates, Inc., located at 800 Maine Avenue SW, Suite 800, Washington, DC 20024, to provide federal advocacy services for a period of three years with two option years was received on August 14, 2024; and

WHEREAS, after negotiations, an amount not to exceed \$327,000.00 for a three-year period and an amount not to exceed \$109,000.00 for each of two option years, for a total five-year contract amount not to exceed \$545,000.00, was agreed upon; and

WHEREAS, the General Manager, Chief Executive Officer deems the offer of Van Scoyoc Associates, Inc., as negotiated, to provide federal advocacy services for a period of three years with two one-year options, to be in the best interest of the Authority and recommends acceptance thereof by the Board of Trustees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the offer of Van Scoyoc Associates, Inc., as negotiated, to provide federal advocacy services for a period of three years with two one-year options, be and the same is hereby accepted.

Section 2. That the General Manager, Chief Executive Officer of the Authority be and she is hereby authorized to enter into a contract with Van Scoyoc Associates, Inc. to provide federal advocacy services for a period of three years with two one-year options, subject to the approval of the exercise of said options by the General Manager, Chief Executive Officer.

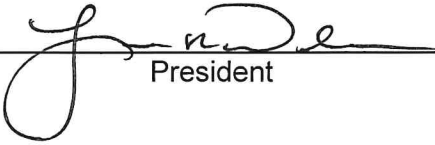
Section 3. That said contract will be payable from the General Fund, Executive Department budget in an amount not to exceed \$327,000.00 for the base three-year period and in an amount not to exceed \$109,000 for each of two option years, for a total five-year contract amount not to exceed \$545,000.00.

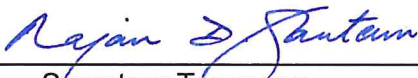
Section 4. That said contract shall be binding upon and an obligation of the Authority contingent upon future funding, compliance by the contractor to the specifications and addenda, if any; the Affirmative Action Plan adopted by the Board of Trustees; bonding and insurance requirements and all applicable laws relating to contractual obligations of the Authority.

Section 5. That the Authority's Board of Trustees expects that Van Scoyoc Associates, Inc. will attempt to exceed the 0% DBE goal assigned to this procurement.

Section 6. That this resolution shall become effective immediately upon its adoption.

Adopted: November 19, 2024

  
\_\_\_\_\_  
President

Attest:   
\_\_\_\_\_  
Secretary-Treasurer



<b>TITLE/DESCRIPTION:</b> CONTRACT: FEDERAL ADVOCACY SERVICES  <b>VENDOR:</b> VAN SCOYOC ASSOCIATES, INC.  <b>AMOUNT:</b> IN AN AMOUNT NOT TO EXCEED \$327,000.00 FOR A THREE-YEAR PERIOD AND IN AN AMOUNT NOT TO EXCEED \$109,000.00 FOR EACH OF TWO OPTION YEARS, FOR A TOTAL FIVE-YEAR CONTRACT AMOUNT NOT TO EXCEED \$545,000.00	<b>Resolution No.:</b> 2024-84
	<b>Date:</b> November 14, 2024
	<b>Initiator:</b> Executive Department
<b>ACTION REQUEST:</b> <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____	

- 1.0 **PURPOSE/SCOPE:** This action will allow the Greater Cleveland Regional Transit Authority (“Authority”) to enter into a contract to provide professional advocacy services representing the Authority in legislative and administrative matters at the federal level for a period of three years, with two one-year options.
  
- 2.0 **DESCRIPTION/JUSTIFICATION:** The selected firm will report to and work closely with Authority staff to identify and anticipate legislative and public policy issues that impact public transportation, funding, and transit programs and projects. The consultant will also advise the Authority of legislative and public policy developments that pose opportunities for influence in future transportation research, funding, programs, and projects.
  
- 3.0 **PROCUREMENT BACKGROUND:** The Request for Proposals (“RFP”) was posted on the Authority’s Procurement web site and advertised in local newspapers. Eight (8) interested parties downloaded the solicitation package. Four (4) proposals were received on August 14, 2024. After an initial evaluation by a panel of Authority employees, two (2) proposers were interviewed. The selected proposers were asked to submit a best and final offer following their interview. The best and final offers were reviewed by a panel of Authority employees in accordance with established Procurement Department policies and procedures.  
  
 After negotiations, an amount not to exceed \$327,000.00 for the base three-year period and an amount not to exceed \$109,000.00 for each of two option years, for a total five-year contract amount not to exceed \$545,000.00, was agreed upon. This negotiated total was approximately 32% below the estimate. The proposal of Van Scoyoc Associates, Inc. was determined to be the most advantageous to the Authority, price and all other factors considered.
  
- 4.0 **AFFIRMATIVE ACTION/DBE BACKGROUND:** All Affirmative Action requirements have been met. A 0% DBE goal was established for this procurement due to the lack of certified DBE firms.
  
- 5.0 **POLICY IMPACT:** Does not apply.
  
- 6.0 **ECONOMIC IMPACT:** This procurement will be funded through the General Fund, Executive Department budget, in an amount not to exceed \$327,000.00 for the base three-year period and in an amount not to exceed \$109,000.00 for each of two option years, for a total five-year contract amount not to exceed \$545,000.00.
  
- 7.0 **ALTERNATIVES:** Reject this offer. Rejection of this offer would limit the Authority’s ability to obtain assistance at the federal level with legislative and public policy issues that impact transportation potentially affecting the Authority’s funding, programs, and projects.

- 8.0 RECOMMENDATION: This procurement was discussed by the Board of Trustees at the November 5, 2024 External and Stakeholder Relations & Advocacy Committee meeting. It is recommended that the offer of Van Scoyoc Associates, Inc. be accepted and the resolution adopted authorizing the General Manager, Chief Executive Officer to enter into a contract.
- 9.0 ATTACHMENTS: None

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.

  
General Manager, Chief Executive Officer