

RESOLUTION NO. 2022-35

AUTHORIZING CONTRACT NO. 2022-018 WITH MASABI LLC TO PROVIDE THE EZFARE MOBILE TICKETING SOLUTION FOR AN AMOUNT NOT TO EXCEED \$2,700,000.00 (RTA DEVELOPMENT FUND, INTELLIGENT TRANSPORTATION SYSTEMS DEPARTMENT BUDGET)

WHEREAS, the Authority requires a replacement for its current mobile ticketing platform that will be ending December 31, 2022; and

WHEREAS, the Authority has entered into an intergovernmental cooperative purchasing agreement with NEORide Council of Governments, as authorized by the Board of Trustees under Resolution No. 2019-099; and

WHEREAS, the NEORide Council of Governments has an existing agreement with Masabi LLC, located at 1330 Avenue of the Americas, Suite 23A, New York, NY 10019, to offer its member transit agencies the EZFare mobile ticketing solution; and

WHEREAS, the offer from Masabi LLC is made available through the NEORide Council of Governments' interagency agreement in an amount not to exceed \$2,700,000.00; and

WHEREAS, Ohio Revised Code Section 306.43(J) authorizes the Authority to enter into intergovernmental purchasing agreements; and

WHEREAS, the General Manager, Chief Executive Officer deems the offer of Masabi LLC, to provide the EZFare mobile ticketing solution through the NEORide Council of Governments' interagency agreement, to be in the best interest of the Authority and recommends acceptance thereof by the Board of Trustees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the offer of Masabi LLC to provide the EZFare mobile ticketing solution to the Authority be and the same is hereby accepted.

Section 2. The General Manager, Chief Executive Officer of the Authority be and she is hereby authorized to enter into a contract with Masabi LLC to provide said services.

Section 3. The contract will be funded through the RTA Development Fund, Intelligent Transportation Systems Department budget, for an amount not to exceed \$2,700,000.00.

Section 4. That said contract shall be binding upon and an obligation of the Authority, contingent upon compliance by the contractor with the Specifications and Addenda, if any; the Affirmative Action Plan adopted by the Board of Trustees; bonding and insurance requirements and all applicable laws relating to contractual obligations of the Authority.

Section 5. That this resolution shall become effective immediately upon its adoption.

Adopted: April 26, 2022



President

Attest:



Secretary-Treasurer



TITLE/DESCRIPTION: CONTRACT: EZFARE MOBILE TICKETING SOLUTION VENDOR: MASABI LLC AMOUNT: NTE \$2,700,000.00	Resolution No.: 2022-35
	Date: April 21, 2022
	Initiator: Intelligent Transportation Systems
ACTION REQUEST: <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____	

- 1.0 **PURPOSE/SCOPE:** This action will allow the Authority to participate in an intergovernmental cooperative purchasing agreement for a mobile ticketing solution through the NEORide Regional Council of Governments.
- 2.0 **DESCRIPTION/JUSTIFICATION:** The Authority has been utilizing its current mobile ticketing solution since 2016. The current provider will be ending its mobile ticketing business at the end of 2022. GCRTA is seeking to participate in the interagency agreement available through the NEORide Regional Council of Governments, which will provide a comprehensive mobile fare collection solution to replace its current expiring solution. NEORide issued a competitive RFP in March 2018 for a joint mobile ticketing solution to be used by its member transit agencies. The RFP was ultimately awarded to Masabi LLC. The solution will provide backend, cloud based software, a cloud based customer portal, and a mobile application that provides both visual and electronic validation on approximately 487 Authority vehicles. The solution is to include future capability for smart card implementation, a user portal, backend internal portal, validator hardware, and integration with the Authority’s CAD/AVL software.
- 3.0 **PROCUREMENT BACKGROUND:** Section 306.43(J) of the Ohio Revised Code authorizes the Authority to enter into intergovernmental cooperative purchasing agreements. GCRTA entered into an interagency agreement with NEORide Regional Council of Governments, as authorized by Resolution No. 2019-99 and approved on September 24, 2019, and NEORide Regional Council of Governments has entered into the cooperative purchasing agreement with Masabi LLC. Pursuant to the Authority’s membership in the interagency agreement, GCRTA has negotiated the proposed EZFare Mobile Ticketing solution with Masabi LLC. The offer from Masabi LLC to provide the EZFare mobile ticketing solution for a total negotiated amount not to exceed \$2,700,000.00 was determined to be fair and reasonable to the Authority.
- 4.0 **AFFIRMATIVE ACTION/DBE BACKGROUND:** The Office of Business Development does not conduct Affirmative Action reviews or set DBE participation goals on governmental contracts or Interagency Agreements.
- 5.0 **POLICY IMPACT:** Does not apply.
- 6.0 **ECONOMIC IMPACT:** The contract will be funded through the RTA Development Fund, Intelligent Transportation Systems Department budget, in an amount not to exceed \$2,700,000.00.
- 7.0 **ALTERNATIVES:** Reject this offer. Rejection of this offer would delay the implementation of initiating a new, robust, and scalable mobile ticketing solution that leverages interlinking neighboring transit agencies with riders utilizing the same solution.

- 8.0 RECOMMENDATION: This project was discussed by the Board of Trustees at the April 12, 2022 Organizational, Services & Performance Monitoring Committee meeting. It is recommended that the offer of Masabi LLC be accepted and the resolution passed authorizing the General Manager, Chief Executive Officer to enter into a contract.
- 9.0 ATTACHMENTS: None.

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.



General Manager, Chief Executive Officer