

RESOLUTION NO. 2022-32

AUTHORIZING CONTRACT NO. 2021-053B WITH AVE AUTOMEDIA, INC., DBA SHARE MOBILITY, TO PROVIDE MICRO TRANSIT PROGRAM SERVICES, FOR A PERIOD UP TO EIGHTEEN MONTHS, IN AN AMOUNT NOT TO EXCEED \$300,000.00 (RTA DEVELOPMENT FUND, PROGRAMMING & PLANNING DEPARTMENT BUDGET)

WHEREAS, the Authority is seeking to test micro transit solutions for first and last mile transit service between GCRTA facilities and riders' places of employment; and

WHEREAS, the proposal of the Ave Automedia, Inc., dba SHARE Mobility, to provide micro transit program services, for a period up to eighteen months, was received on December 10, 2021; and

WHEREAS, after negotiations, an amount not to exceed \$300,000.00 for the total contract amount, with a term not to exceed eighteen months, was agreed upon; and

WHEREAS, the General Manager, Chief Executive Officer deems the offer of Ave Automedia, Inc., dba SHARE Mobility, to provide micro transit program services, to be in the best interest of the Authority and recommends acceptance thereof by the Board of Trustees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the offer of Ave Automedia, Inc., dba SHARE Mobility, to provide micro transit program services to the Authority, be and the same is hereby accepted.

Section 2. That the General Manager, Chief Executive Officer of the Authority be and she is hereby authorized to enter into a contract with Ave Automedia, Inc., dba SHARE Mobility to provide said services.

Section 3. The contract will be funded through the RTA Development Fund, Programming & Planning Department budget, including but not limited to 2022 Ohio Transit Partnership ("OTP2") funds for a total contract amount not to exceed \$300,000.00 (\$200,000.00 OTP2 funds which represents 66.7% of the total cost), for a period up to eighteen months.

Section 4. That said contract shall be binding upon and an obligation of the Authority contingent upon compliance by the contractor with the Specifications and Addenda, if any; the Affirmative Action Plan adopted by the Board of Trustees; bonding and insurance requirements and all applicable laws relating to contractual obligations of the Authority.

Section 5. That the Greater Cleveland Regional Transit Authority's Board of Trustees expects that Ave Automedia, Inc., dba SHARE Mobility, will attempt to exceed the 0% minimum DBE goal assigned to this procurement.

Section 6. That this resolution shall become effective immediately upon its adoption.

Adopted: April 26, 2022



President

Attest:



Secretary-Treasurer



TITLE/DESCRIPTION: CONTRACT: MICRO TRANSIT PROGRAM SERVICES VENDOR: AVE AUTOMEDIA, INC., DBA SHARE MOBILITY AMOUNT: NTE \$300,000.00 FOR A PERIOD UP TO EIGHTEEN MONTHS	Resolution No.: 2022-32
	Date: April 21, 2022
	Initiator: Programming & Planning
ACTION REQUEST: <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____	

- 1.0 **PURPOSE/SCOPE:** This action will allow the Authority to enter into a contract to provide a micro transit program for a period up to eighteen months.
- 2.0 **DESCRIPTION/JUSTIFICATION:** In support of the Authority’s mission to connect the community, a program to provide GCRTA customers with a last/first mile connection from GCRTA’s system to their ultimate place of employment is being explored. While the program is targeted in industrial park type settings where high numbers of employers and employees are located but are not directly on transit lines, it also has the potential to be used to serve other markets where first/last mile rides would benefit a community. The goal of RTA ConnectWorkS is to provide GCRTA customers with a ride from an RTA stop to and from nearby places of employment at the beginning and end of the work shift. The proposed service plan does not duplicate any existing fixed route services. A budget of \$600,000.00 was established for this program. GCRTA’s financial contribution to the program is to match the vendor’s funding dollar for dollar up to the fixed amount that the vendor is willing to provide.
- 3.0 **PROCUREMENT BACKGROUND:** The Request for Proposal (“RFP”) was posted on the Procurement web site and advertised in the local newspapers. Seventy-eight (78) interested parties downloaded the solicitation. Four (4) proposals were received in response to the solicitation on December 10, 2021. After an initial evaluation by a panel of Authority employees, two (2) proposers were selected to be shortlisted and interviewed. Each shortlisted proposer was asked to submit a best and final offer after their interview. Best and final offers were reviewed by a panel of Authority employees, in accordance with established Procurement Department policies and procedures, and after negotiations, the proposal of Ave Automedia, Inc., dba SHARE Mobility, was determined to be one of the two proposals most advantageous to the Authority. A total contract amount not to exceed \$300,000.00, for a period up to eighteen months, was agreed upon.

SHARE Mobility is a leading provider of mobility-as-a-service (MaaS) solutions based in Columbus, OH. They have experience working with private employers to create commuter programs for their employees. They have experience providing micro transit solutions with local transit authorities and governments, including Chillicothe Transit, COTA, the City of Dublin and Cuyahoga Community College. Their proposed solution will serve the Solon and Bedford Heights industrial areas originating from the Southgate Transit Center.

A cost analysis was performed and the Procurement Department has determined the offer of Ave Automedia, Inc., dba SHARE Mobility, to be fair and reasonable to the Authority.

- 4.0 **AFFIRMATIVE ACTION/DBE BACKGROUND:** All Affirmative Action requirements have been met. A 0% DBE goal was established for this procurement due to the lack of certified DBE firms.

- 5.0 POLICY IMPACT: Does not apply.
- 6.0 ECONOMIC IMPACT: The contract will be funded through the RTA Development Fund, Programming & Planning Department budget, including but not limited to, 2022 Ohio Transit Partnership ("OTP2") funds for a total contact amount not to exceed \$300,000.00 (\$200,000.00 OTP2 funds which represents 66.7% of the total cost), for a period up to eighteen months.
- 7.0 ALTERNATIVES: Reject this offer. Rejection of this offer would delay or prohibit efforts to test micro transit solutions intended to provide GCRTA riders with first and last mile transit service between GCRTA facilities and their places of employment.
- 8.0 RECOMMENDATION: This procurement was discussed by the Board of Trustees at the April 12, 2022 Organizational, Services & Performance Monitoring Committee meeting. It is recommended that the offer of Ave Automedia, Inc., dba SHARE Mobility, be accepted and the resolution passed authorizing the General Manager, Chief Executive Officer to enter into a contract.
- 9.0 ATTACHMENTS: None.

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.



General Manager, Chief Executive Officer