

RESOLUTION 2020-82

ADOPTING THE FRAMEWORK FOR THE FUTURE STRATEGIC PLAN OF
THE GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY

WHEREAS, in April 1993, the Greater Cleveland Regional Transit Authority (“Authority”) adopted Transit 2010, the Authority’s first Long Range Plan; and

WHEREAS, in December 2004, the Authority adopted an update of that plan; and

WHEREAS, in March, 2011, the Authority adopted a new strategic plan that sunsets in 2020; and

WHEREAS, in February, 2019 the Authority awarded a contract to HDR Engineering, Inc. for the development of a new strategic plan; and

WHEREAS, Chapter 1091 of the Authority’s Codified Rules and Regulations provides for the Authority to perform periodic review and update of its planning document to anticipate and respond to the transportation needs of the Greater Cleveland community; and

WHEREAS, the Framework for the Future Strategic Plan (“Strategic Plan”) is the product of data analysis, regional trend analysis and engagement of transit officials, committees, GCRTA Board members, staff and committees, and the general public; and

WHEREAS, the Strategic Plan provides a realistic vision of the future transit system based upon the trends of the State of Ohio, the Northeast Ohio region, Cuyahoga County, the City of Cleveland, and travel trends for the state, region and county; and

WHEREAS, the Strategic Plan will help to expand mobility options for residents and visitors of Cuyahoga County by improving access within Greater Cleveland’s employment, entertainment, tourist, recreational, and residential areas while promoting more efficient use of land and innovative deployment of state-of-the-art technology to better serve GCRTA customers within GCRTA’s service area; and

WHEREAS, implementing the coordination of long-term, multi-modal improvements to the region’s public transit system will help meet clean air mandates and quantifiable benefits to the region’s economy; and

WHEREAS, the Strategic Plan will guide the Authority in maximizing the priority of its capital projects, leveraging the most benefits to the greatest number of passengers in the most cost-effective manner possible; and

WHEREAS, the Strategic Plan reflects the vision of the Authority.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the Framework for the Future Strategic Plan (“Strategic Plan”) be adopted and serve as a conceptual guide for short and longer term public transit plans and improvements in Cuyahoga County.

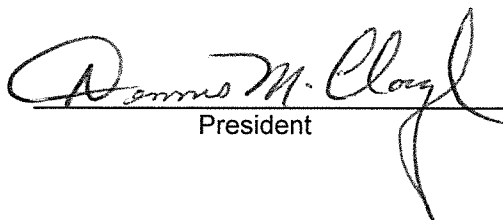
Section 2. That the appropriate project elements of the Strategic Plan be incorporated into the transit element of the region's long-range transportation plan maintained by NOACA, the region's metropolitan planning organization.

Section 3. That the Strategic Plan shall continue to receive reviews and updates in order to continue to reflect the Authority's priorities and fiscal condition to continue to meet the changing travel needs of Cuyahoga County's citizens and visitors.

Section 4. That the General Manager, Chief Executive Officer be, and is hereby authorized to take those steps necessary to carry out the implementation of projects outlined in the Strategic Capital Plan, subject to budgetary appropriations and authorizations required by the Board of Trustees.

Section 5. That this resolution shall become effective immediately upon its adoption.

Adopted: October 27, 2020



President

Attest: 


Interim Secretary-Treasurer



TITLE/DESCRIPTION: ADOPTING THE FRAMEWORK FOR THE FUTURE STRATEGIC PLAN	Resolution No.: 2020-82
	Date: October 22, 2020
	Initiator: Programming & Planning
ACTION REQUEST: <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____	

- 1.0 PURPOSE/SCOPE: This action will allow adoption of the Framework for the Future Strategic Plan ("Strategic Plan"), which provides a roadmap for the Greater Cleveland Regional Transit Authority ("GCRTA" or "Authority") over the next 10-year period through 2030.
- 2.0 DESCRIPTION/JUSTIFICATION: The existing GCRTA strategic plan was adopted in 2011 and expires in 2020. The contract to complete the Framework for the Future Strategic Plan was awarded by the Board in February 2019 to HDR Engineering, Inc. The updated plan sets forth key initiatives, goals and objectives based upon data gathering and research and reinforced by a robust engagement of the community including GCRTA employees, customers and stakeholders. Its covers the period from 2021-2030. Its primary focus is on servicing the customers of GCRTA and engaging the community. It is driven by service improvements, infrastructure investments, and technology advancements that serve as critical elements in a transit agency's success outcomes.
- 3.0 PROCUREMENT BACKGROUND: Does not apply.
- 4.0 DBE/AFFIRMATIVE ACTION BACKGROUND: Does not apply.
- 5.0 POLICY IMPACT: This action is compliant with the Chapter 1091 of GCRTA's Codified Rules and Regulations and is consistent with Board resolutions passed in 1993, 2004, and 2011 that adopted earlier versions of strategic plans.
- 6.0 ECONOMIC IMPACT: Projects highlighted in the Strategic Plan will enable the Authority to meet the changing demands of public transportation in a cost-effective and fiscally responsible manner.
- 7.0 ALTERNATIVES: The Board could reject adoption of the Strategic Plan, choosing not to support the Plan's recommendations. This action would allow the existing 2011 Long Range Plan, which is outdated and based upon neither the existing demographic nor fiscal trends faced by the Authority, to remain the governing document for the Authority.
- 8.0 RECOMMENDATION: The Strategic Plan was approved by the External & Stakeholders Relations & Advocacy Committee at its October 6, 2020 meeting and recommended for adoption by the full Board of Trustees.
- 9.0 ATTACHMENTS: None

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.



General Manager, Chief Executive Officer