

RESOLUTION NO. 2017-8

AUTHORIZING CONTRACT NO. 2016-140 WITH PASSPORT PARKING, INC. FOR THE PURCHASE OF A MOBILE TICKETING SOLUTION IN AN AMOUNT NOT TO EXCEED \$294,000.00 FOR THE BASE THREE-YEAR PERIOD, AND AN AMOUNT NOT TO EXCEED \$119,500.00 FOR OPTIONAL MOBILE TICKETING FEATURES, WITH TWO, ONE-YEAR OPTIONS IN AN AMOUNT NOT TO EXCEED \$96,000.00 PER YEAR, FOR A TOTAL CONTRACT AMOUNT NOT TO EXCEED \$605,500.00 (GENERAL FUND, INFORMATION TECHNOLOGY DEPARTMENT BUDGET)

WHEREAS, the Authority desires to continue to provide mobile ticketing services to customers, as currently provided by the pilot mobile ticketing program; and

WHEREAS, the proposal of Passport Parking, Inc., located at 1300 S. Mint St., Suite 200, Charlotte, NC 28203, for the furnishing of a mobile ticketing solution in an amount not to exceed \$294,000.00 for the base three-year period and an amount not to exceed \$119,500.00 for optional mobile ticketing features, with two, one-year options not to exceed \$96,000.00 per year, for a total contract amount not to exceed \$605,500.00, was received on December 1, 2016; and

WHEREAS, the CEO, General Manager/Secretary-Treasurer deems the offer of Passport Parking, Inc., as negotiated, to provide a mobile ticketing solution to be in the best interest of the Authority and recommends acceptance thereof by the Board of Trustees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the offer of Passport Parking, Inc. to provide a mobile ticketing solution for a period of three years with two, one-year options, be and the same is hereby accepted.

Section 2. That the CEO, General Manager/Secretary-Treasurer of the Authority be and he is hereby authorized to enter into a contract with Passport Parking, Inc. to provide a mobile ticketing solution for a period of three years with two, one-year options exercisable after review and concurrence by the Board of Trustees.

Section 3. That said contract shall be payable from the General Fund, Information Technology Department budget, in an amount not to exceed \$294,000.00 for the base three-year period, and an amount not to exceed \$119,500.00 for optional mobile ticketing features, with two, one-year options in an amount not to exceed \$96,000.00 per year, for a total contract amount not to exceed \$605,500.00.

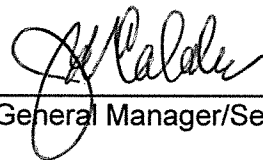
Section 4. That said contract shall be binding upon and an obligation of the Authority contingent upon future funding and compliance by the contractor with the Specifications and Addenda, if any; the Affirmative Action Plan adopted by the Board of Trustees in Resolution No. 2015-036; bonding and insurance requirements and all applicable laws relating to contractual obligations of the Authority.

Section 5. That the Greater Cleveland Regional Transit Authority's Board of Trustees expects that Passport Parking, Inc. will attempt to exceed the 5% minimum DBE goal assigned to this procurement.

Section 6. That this resolution shall become effective immediately upon its adoption.

Adopted: February 21, 2017

  
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President

Attest:   
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CEO, General Manager/Secretary-Treasurer



<p>TITLE/DESCRIPTION:  <b>CONTRACT: MOBILE TICKETING SOLUTION</b>  <b>VENDOR: PASSPORT PARKING, INC.</b>  <b>AMOUNT: NTE \$294,000.00 FOR THE BASE THREE YEAR PERIOD AND OPTIONAL MOBILE TICKETING FEATURES NTE \$119,500.00 WITH TWO, ONE-YEAR OPTIONS NTE \$96,000.00 PER YEAR, FOR A TOTAL CONTRACT AMOUNT NTE \$605,500.00</b></p>	<p>Resolution No.: 2017-8</p> <hr/> <p>Date: February 16, 2017</p> <hr/> <p>Initiator: Information Technology</p>
<p>ACTION REQUEST:  <input checked="" type="checkbox"/> Approval    <input type="checkbox"/> Review/Comment    <input type="checkbox"/> Information Only    <input type="checkbox"/> Other _____</p>	

- 1.0 **PURPOSE/SCOPE:** This action will allow the Authority to enter into a contract for a mobile ticketing solution, with options for additional mobile ticketing features, for a period of three years with two, one-year option periods.
  
- 2.0 **DESCRIPTION/JUSTIFICATION:** In July 2016, the GCRTA engaged in a pilot mobile ticketing program to explore and test how the technology can be utilized by the Authority and its customers. This competitive procurement was performed as a result of the success of the pilot program. Mobile ticketing benefits customers by allowing them to purchase, store, and utilize fare media anywhere and at any time from the convenience of their mobile device. The solution offered includes a base mobile ticketing solution, as well as, optional mobile ticketing features. These optional features will allow GCRTA to incorporate fare media from the U-Pass and Commuter Advantage Programs, and initiate handheld electronic validation and fixed/station validation. The offer is for a period of three years with two, one-year option periods. The base contract includes two, three-month trials for the electronic validation optional features in order to test the technology on GCRTA's system prior to making the investment. Based upon the success of the three-year base term and the future of mobile ticketing technology, staff will request approval from the Board of Trustees prior to exercising the two, one-year options.
  
- 3.0 **PROCUREMENT BACKGROUND:** The Request for Proposal (RFP) was posted on the GCRTA Procurement web site and advertised in the local newspapers. Twelve prospective proposers downloaded the solicitation and three proposals were received on December 1, 2016.

After evaluation by a panel of Authority employees in accordance with established Procurement Department policies and procedures, the negotiated offer of Passport Parking, Inc., as negotiated, to provide mobile ticketing solution services for a three-year period with two, one-year options, was determined to be the most advantageous to the Authority, price and all other factors considered. Passport Parking, Inc. has successfully implemented similar mobile ticketing solutions with several other transit agencies throughout the country.  
[AH1]

A cost analysis has been performed and the Procurement Department has determined the price to be fair and reasonable to the Authority.

- 4.0 **AFFIRMATIVE ACTION/DBE BACKGROUND:** All Affirmative Action requirements have been met. A 5% DBE goal was established for this procurement. Passport Parking, Inc. has committed to achieving the DBE participation goal through the utilization of DAR Public Relations (Female-owned) in the amount of \$30,250.00 or 5%.
- 5.0 **POLICY IMPACT:** Does not apply.
- 6.0 **ECONOMIC IMPACT:** The contract will be funded through the General Fund, Information Technology Department budget in an amount not to exceed \$294,000.00 for the base three-year period, and an amount not to exceed \$119,500.00 for optional mobile ticketing features, with two, one-year options in an amount not to exceed \$96,000.00 per year, for a total contract amount not to exceed \$605,500.00.
- 7.0 **ALTERNATIVES:** Reject this offer. Rejection of this offer would result in the possibility of a temporary gap or the complete loss in the ability for the Authority to provide mobile ticketing to its customers.
- 8.0 **RECOMMENDATION:** This procurement was discussed at the February 7, 2017 Finance Committee meeting. It is recommended that the offer of Passport Parking, Inc. be accepted and the resolution passed authorizing the CEO, General Manager/Secretary-Treasurer to enter into a contract.
- 9.0 **ATTACHMENTS:** None.

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.

  
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CEO, General Manager/Secretary-Treasurer