

RESOLUTION NO. 2015-42

AUTHORIZING CONTRACT NO. 2014-195B WITH ELECTRONIC DATA MAGNETICS, INC. FOR THE PURCHASE OF MAGNETIC FARE MEDIA CARDS (ENCODED CARDS), AS REQUIRED, FOR A PERIOD OF THREE YEARS, WITH TWO, ONE-YEAR OPTIONS, IN AN AMOUNT NOT TO EXCEED \$491,460.00 FOR THE BASE TERM AND IN AN AMOUNT NOT TO EXCEED \$163,820.00 FOR EACH OPTION YEAR, FOR A TOTAL CONTRACT AMOUNT NOT TO EXCEED \$819,100.00 (GENERAL FUND, REVENUE DEPARTMENT BUDGET)

WHEREAS, the Greater Cleveland Regional Transit Authority requires two types of magnetic cards used for fare collection which includes blank press printed trim cards and encoded cards; and

WHEREAS, bidders were able to bid on one or both types of fare card media; and

WHEREAS, the bid of Electronic Data Magnetics, Inc. located at 210 Old Thomasville Rd, High Point, NC 27260, for the furnishing of encoded cards, as required, was received on March 24, 2015, at unit prices resulting in an amount not to exceed \$491,460.00 for the base years and in an amount not to exceed \$163,820.00 for each option year, for a total contract amount not to exceed \$819,100.00; and

WHEREAS, the General Manager/Secretary-Treasurer deems the bid of Electronic Data Magnetics, Inc. to be the lowest responsive bid from a responsible bidder and recommends acceptance thereof by the Board of Trustees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the bid of Electronic Data Magnetics, Inc. for the furnishing of encoded cards, as required, be and the same is hereby accepted.

Section 2. That the General Manager/Secretary-Treasurer be and he is hereby authorized to enter into a contract with Electronic Data Magnetics, Inc. for the furnishing of encoded cards, as required, for a period of three years with the authority to exercise two, one-year options.

Section 3. That said contract shall be funded through the General Fund, Revenue Department budget, in an amount not to exceed \$491,460.00 for the three base years and an amount not to exceed \$163,820.00 for each option year, for a total contract amount not to exceed \$819,100.00.

Section 4. That said contract shall be binding upon and an obligation of the Authority contingent upon funding for future years and compliance by the contractor with the Specifications and Addenda, if any; the Affirmative Action Plan adopted by the Board of Trustees in Resolution No. 2013-031; bonding and insurance requirements and all applicable laws relating to contractual obligations of the Authority.

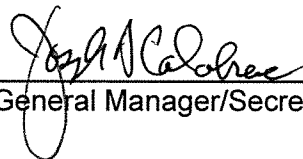
Section 5. That the Greater Cleveland Regional Transit Authority's Board of Trustees expects that Electronic Data Magnetics, Inc. will attempt to exceed the 0% minimum DBE goal assigned to this procurement.

Section 6. That this resolution shall become effective immediately upon its adoption.

Adopted: April 21, 2015



President

Attest: 

CEO, General Manager/Secretary-Treasurer

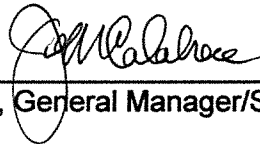


<p>TITLE/DESCRIPTION: CONTRACT: MAGNETIC FARE MEDIA CARDS VENDOR: ELECTRONIC DATA MAGNETICS, INC. AMOUNT: NOT TO EXCEED \$491,460.00 FOR THE THREE YEAR BASE TERM WITH TWO, ONE-YEAR OPTIONS NOT TO EXCEED \$163,820.00 EACH FOR A TOTAL CONTRACT AMOUNT NOT TO EXCEED \$819,100.00</p>	<p>Resolution No.: 2015-42 Date: April 16, 2015 Initiator: Revenue Department</p>
<p>ACTION REQUEST: <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____</p>	

- 1.0 **PURPOSE/SCOPE:** This action will allow the Authority to enter into a contract for the purchase of encoded fare media cards, as required, for a period of three years with two, one-year options.
- 2.0 **DESCRIPTION/JUSTIFICATION:** The Authority requires two types of magnetic cards for fare collection; blank press printed cards that are issued by farebox trim units and various paper and plastic cards that are purchased already encoded. The blank cards do not have a value until issued by the farebox as various all day passes, transfers, or other fare documents. The various encoded cards are used for monthly passes, seven day passes, all day passes, one, two and five trip farecards.
- 3.0 **PROCUREMENT BACKGROUND:** The Invitation for Bid (IFB) was posted on the GCRTA Procurement web site and advertised in the local newspapers. Bidders were invited to bid on either or all types of fare card media. Thirteen interested parties downloaded the solicitation and two bids were received. Each bidder was requested to provide samples of each type of magnetic card to be tested by the Authority's Revenue Department to ensure they were compatible with the GFI Genfare Trim card readers. The award was based on the lowest price per thousand cards, based on anticipated requirements, from a responsive and responsible bidder. Electronic Data Magnetics, Inc. was determined to be the lowest responsive bid from a responsible bidder for the encoded cards, as shown in the attached summary of bids. A price analysis was performed and the Procurement Department has determined the price to be fair and reasonable to the Authority.
- 4.0 **AFFIRMATIVE ACTION/DBE BACKGROUND:** All Affirmative Action requirements have been met. A 0% DBE goal was established for this procurement due to the lack of certified DBE firms.
- 5.0 **POLICY IMPACT:** Does not apply.
- 6.0 **ECONOMIC IMPACT:** This procurement will be funded through the General Fund, Revenue Department budget in an amount not to exceed \$491,460.00 for the base contract and in an amount not to exceed \$163,820.00 for each option year, for a total contract amount not to exceed \$819,100.00. This amount is within 3.7% of the cost estimate of \$789,800.00 for this purchase.

- 7.0 ALTERNATIVES: Reject this offer. Rejection of this offer would prevent the sale of various encoded cards.
- 8.0 RECOMMENDATION: It is recommended that the bid of Electronic Data Magnetics, Inc. be accepted and the resolution passed authorizing the General Manager/Secretary-Treasurer to enter into a contract.
- 9.0 ATTACHMENTS: Bid Summary Spreadsheet

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.



CEO, General Manager/Secretary-Treasurer

