

RESOLUTION NO. 2015-8

AUTHORIZING CONTRACT NO. 2014-040 WITH APPLIED GRAPHICS LTD. FOR THE PROCUREMENT OF BUS EXTERIOR GRAPHICS PRODUCTION AND INSTALLATION SERVICES OF UP TO 240 CNG COACHES OVER A FIVE (5) YEAR TERM, IN AN AMOUNT NOT TO EXCEED \$349,770.00 FOR THE FIRST 89 CNG COACHES (RTA DEVELOPMENT FUND, CURRENT AND FUTURE FUNDING, FLEET MANAGEMENT DEPARTMENT BUDGET)

WHEREAS, the Greater Cleveland Regional Transit Authority requires the procurement of bus exterior graphics production and installation services; and

WHEREAS, the proposal of Applied Graphics, Ltd., located at 1717 McCarrick Parkway Mansfield, Ohio 44903 for the procurement of bus exterior graphics production and installation services for up to 240 CNG coaches at a unit price of \$3,930.00 over a five (5) year term was received on December 17, 2014; and

WHEREAS, Applied Graphics, Ltd has offered to provide bus exterior graphics production and installation services on up to the first 89 CNG coaches, for a total negotiated contract amount not to exceed \$349,770.00, with the remainder to be completed over the remaining five year term of the contract; and

WHEREAS, the General Manager/Secretary-Treasurer deems the proposal of Applied Graphics, Ltd., to be the most advantageous proposal and recommends acceptance thereof by the Board of Trustees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the proposal of Applied Graphics, Ltd. for the procurement of bus exterior graphics production and installation services over the five year term of the contract be and the same is hereby accepted.

Section 2. That the General Manager/Secretary-Treasurer be and he is hereby authorized to enter into a contract with Applied Graphics, Ltd., to provide bus exterior graphics production and installation services on up to 240 CNG coaches over the five (5) year term of the contract.

Section 3. That the General Manager/Secretary-Treasurer be and he is authorized to purchase bus exterior graphics production and installation services for to the first 89 CNG coaches.

Section 4. That the General Manager/Secretary-Treasurer of the Authority be and he is hereby authorized, based on available funding, to purchase bus exterior graphics production and installation services on up to the remaining 151 CNG coaches during the remainder of the five (5) year contract.

Section 5. That said contract shall be payable from the RTA Development Fund, Fleet Management Department budget, including but not limited to Capital Grant OH-95-X122 and future FTA Grants to be determined for a total contract amount not to exceed \$349,770.00 (\$279,816.00 in Federal Funds, which is 80% of the total cost) for the first 89 CNG coaches.


Section 6. That the purchase of the balance of 151 bus exterior graphics production and installation services on CNG coaches during the remainder of the five (5) year contract shall be payable from a funding source to be determined based on the funding available at that time.

Section 6. That this said contract shall be binding upon and an obligation of the Authority contingent upon funding for future years and compliance by the contractor to the Specifications and Addenda, if any; the Affirmative Action Plan adopted by the Board of Trustees in Resolution No. 2013-031; bonding and insurance requirements and all applicable laws relating to contractual obligations of the Authority.

Section 7. That the Greater Cleveland Regional Transit Authority's Board of Trustees expects that Applied Graphics, Ltd., will attempt to exceed the 20% minimum DBE goal assigned to this procurement.

Section 8. That this resolution shall become effective immediately upon its adoption.

Adopted: February 17, 2015



President

Attest: 

CEO, General Manager/Secretary-Treasurer



TITLE/DESCRIPTION: CONTRACT: PROCUREMENT OF BUS EXTERIOR GRAPHICS PRODUCTION AND INSTALLATION SERVICES ON UP TO 240 CNG COACHES OVER A FIVE (5) YEAR TERM VENDOR: APPLIED GRAPHICS, LTD. AMOUNT: NTE \$349,770.00 FOR THE FIRST 89 COACHES	Resolution No.: 2015-8
	Date: February 12, 2015
	Initiator: Fleet Management Department
ACTION REQUEST: <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____	

1.0 **PURPOSE/SCOPE:** This action will allow the Authority to enter into a contract for the procurement of bus exterior graphics production and installation services on up to 240 CNG coaches over a five (5) year term of the contract.

2.0 **DESCRIPTION/JUSTIFICATION:** Exterior graphics are utilized on all commercial/bus exteriors. The material is designed to maintain color and adhesion in the transit environment in Northeast Ohio. In November 2013, the Board of Trustees authorized the purchase of up to 240, 40 ft. low floor CNG coaches by Resolution No. 2013-110. These buses now require exterior graphics. Currently, financing has been identified for the first 89 coaches.

3.0 **PROCUREMENT BACKGROUND:** The Request for Proposal (RFP) was posted on the GCRTA Procurement web site and advertised in the local newspapers. Eighteen interested parties downloaded the solicitation package. Two proposals were received. After evaluation by a panel of Authority employees in accordance with established Procurement policies and procedures, and after negotiations, Applied Graphics, Ltd. was selected to provide bus exterior graphics production and installation services on up to 240 CNG coaches over a five (5) year term of the contract.

A cost analysis has been performed and the Procurement Department has determined the price to be fair and reasonable to the Authority.

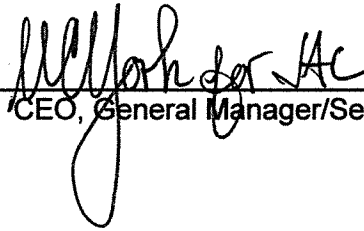
4.0 **AFFIRMATIVE ACTION/DBE BACKGROUND:** All Affirmative Action requirements have been met. A 20% DBE goal was established for this procurement. Applied Graphics, LTD is a certified DBE firm (Female-owned), and will perform 100% of the contract work with its own forces.

5.0 **POLICY IMPACT:** Does not apply.

6.0 **ECONOMIC IMPACT:** That said contract shall be payable from the RTA Development Fund, Fleet Management Department budget, including but not limited to, Capital Grant OH-95-X122, Line Item 11.12.01, and future FTA Grants to be determined, for a total contract amount not to exceed \$349,770.00 for the first 89 CNG coaches (\$279,816.00 in Federal Funds which is 80% of the total cost). The remainder of said services shall be payable from the funding source to be determined based on funding available at that time. The proposal price is approximately 60% below the budget estimate.

- 7.0 ALTERNATIVES: Reject all proposals. Rejection of this offer would cause delays in the procurement of bus exterior graphics production and installation services and impact service quality.
- 8.0 RECOMMENDATION: It is recommended that the offer of Applied Graphics, Ltd. be accepted and the resolution passed authorizing the General Manager/Secretary-Treasurer to enter into a contract.
- 9.0 ATTACHMENTS: None

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.



CEO, General Manager/Secretary-Treasurer