

RESOLUTION NO. 2012-41

AUTHORIZING CONTRACT NO. 2012-007 WITH CROWE HORWATH LLP TO PROVIDE WEBSITE UPGRADE SERVICES IN AN AMOUNT NOT TO EXCEED \$137,535.00 (RTA DEVELOPMENT FUND, INFORMATION TECHNOLOGY DEPARTMENT BUDGET)

WHEREAS, the Greater Cleveland Regional Transit Authority requires the services of an experienced Internet design and technology provider to perform website upgrade services; and

WHEREAS, the proposal of Crowe Horwath LLP, located at 70 West Madison Street, Suite 700, Chicago Illinois 60602-4903, to provide website upgrade services was received on March 8, 2012; and

WHEREAS, after negotiations, an amount not to exceed \$137,535.00 was agreed upon; and

WHEREAS, the General Manager/Secretary-Treasurer deems the negotiated offer of Crowe Horwath LLP to be in the best interest of the Authority and recommends acceptance thereof by the Board of Trustees; and

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the proposal submitted by Crowe Horwath LLP, as modified by negotiations, to provide website upgrade services, be and the same is hereby accepted.

Section 2. That the General Manager/Secretary-Treasurer of the Authority be, and he is hereby authorized to enter into a contract with Crowe Horwath LLP to provide website upgrade services.

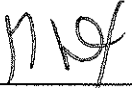
Section 3. That said contract shall be payable from the RTA Development Fund, Information Technology Department budget, including but not limited to, Capital Grant OH-90-X728 in the amount of \$137,535.00 (\$110,028.00 in Federal funds, which represents 80% of the total contract cost).

Section 4. That said contract shall be binding upon and an obligation of the Authority contingent upon approval of future funding, compliance by the contractor to the Specifications and Addenda, if any; the Affirmative Action Plan adopted by the Board of Trustees in Resolution 2012-036; bonding and insurance requirements and all applicable laws relating to contractual obligations of the Authority.

Section 5. That the Greater Cleveland Regional Transit Authority's Board of Trustees expects that Crowe Horwath LLP will attempt to exceed the 12% minimum DBE goal assigned to this procurement.

Section 6. That this resolution shall become effective immediately upon its adoption.

Adopted: May 15, 2012



President

Attest: 

CEO, General Manager/Secretary-Treasurer



TITLE/DESCRIPTION: CONTRACT: WEBSITE UPGRADE VENDOR: CROWE HORWATH LLP AMOUNT: NOT TO EXCEED \$137,535	Resolution No.: 2012-41
	Date: May 10, 2012
	Initiator: Information Technology Department
ACTION REQUEST: <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____	

- 1.0 **PURPOSE/SCOPE:** This action will allow the Authority to enter into a contract for the upgrade of the Authority's website.
- 2.0 **DESCRIPTION/JUSTIFICATION:** The Authority has been responsible for the maintenance and improvement of its public website, rideRTA.com, over the last six years. The requested web design services will provide for the design of new web page templates and establish design and format standards. These services will enable enhanced information delivery, while migrating and maintaining access to the wealth of information contained in the current systems. This procurement will also upgrade the content management infrastructure to allow for more timely updates and enhanced content.
- 3.0 **PROCUREMENT BACKGROUND:** The Request for Proposal (RFP) was posted on the GCRTA Procurement web site and advertised in the local newspapers. Forty-nine (49) prospective proposers downloaded the solicitation and six (6) proposals were received. After evaluation by a panel of Authority employees in accordance with established Procurement Department policies and procedures, and after negotiations, the proposal of Crowe Horwath LLP was determined to be advantageous to the Authority. An amount not to exceed \$137,535.00 was agreed upon.
- 4.0 **AFFIRMATIVE ACTION/DBE BACKGROUND:** All Affirmative Action requirements have been met. A 12% DBE goal was established for this procurement. Crowe Horwath LLP has committed to achieving the goal through the utilization of Solar Systems Networking, Inc. (female owned) in the amount of \$16,570 or 12%.
- 5.0 **POLICY IMPACT:** Does not apply.
- 6.0 **ECONOMIC IMPACT:** This procurement will be funded through the RTA Development Fund, Information Technology Department budget, including but not limited to Capital Grant OH-90-X728, Line Item 11.42.08, at a total price not to exceed \$137,535.00 (\$110,028.00 in Federal funds, which represents 80% of the total contract cost). This price is 8.3% below the independent cost estimate.

- 7.0 ALTERNATIVES: Reject this offer. Rejection of this offer would delay procurement of upgrading the current website, limiting its potential capabilities and benefits from enhancement.
- 8.0 RECOMMENDATION: This procurement was discussed at the May 15, 2012 Committee of the Whole meeting and recommended for approval to the Board of Trustees. It is recommended that the offer of Crowe Horwath LLP, as negotiated, be accepted and the resolution passed authorizing the General Manager/Secretary-Treasurer to enter into a contract.
- 9.0 ATTACHMENTS: None.

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.



CEO/General Manager/Secretary-Treasurer