

RESOLUTION NO. 2008-132

AUTHORIZING CONTRACT NO. 2008-167 WITH PARSONS BRINCKERHOFF TO PREPARE A STRATEGIC PLAN THAT UPDATES THE GCRTA LONG RANGE PLAN FOR THE NEXT FIVE (5) YEARS IN AN AMOUNT NOT TO EXCEED \$269,967.00 (RTA DEVELOPMENT FUND, PROGRAMMING AND PLANNING DEPARTMENT BUDGET)

WHEREAS, the Authority has a need to contract with a firm to create a strategic plan that will update the GCRTA Long Range Plan; and

WHEREAS, the proposal of Parsons Brinckerhoff, with an office located at 614 West Superior Ave, Suite 400, Cleveland, Ohio 44113, to perform said services was received on July 21, 2008, in response to a competitive solicitation; and

WHEREAS, Parsons Brinckerhoff has agreed to perform the required services for the negotiated labor rates and hours for a total price not to exceed two hundred sixty-nine thousand nine hundred sixty-seven & 00/100 dollars (\$269,967.00); and

WHEREAS, the General Manager/Secretary-Treasurer deems Parsons Brinckerhoff to be the most qualified firm to provide said services and finds their proposal to be fair and reasonable and, therefore, recommends acceptance thereof by the Board of Trustees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the negotiated offer of Parsons Brinckerhoff to update the GCRTA Long Range Strategic Plan be and is hereby accepted.

Section 2. That the General Manager/Secretary-Treasurer of the Authority be and he is hereby authorized to enter into a contract with Parsons Brinckerhoff for the performance of said services.

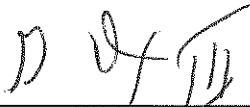
Section 3. That said contract shall be payable from the RTA Development Fund, Programming and Planning Department budget, including but not limited to, Capital Grant OH-03-0168 in an amount not to exceed \$269,967.00 (\$215,974.00 in Federal funds which represents 80% of the total cost).

Section 4. That said contract shall be binding upon and an obligation of the Authority contingent upon compliance by the contractor to the Specifications and Addenda, thereto, if any; the Affirmative Action Plan adopted by the Board of Trustees in Resolution 2008-61; bonding and insurance requirements; and all applicable laws relating to the contractual obligations of the Authority.

Section 5. That the Greater Cleveland Regional Transit Authority's Board of Trustees expects that Parsons Brinckerhoff will attempt to exceed the 15% minimum DBE goal assigned to this procurement.

Section 6. That this resolution shall become effective immediately upon its adoption.

Adopted: September 23, 2008

  
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President

Attest:   
\_\_\_\_\_  
CEO, General Manager/Secretary-Treasurer



Greater Cleveland Regional Transit Authority  
**STAFF SUMMARY AND COMMENTS**

<b>TITLE/DESCRIPTION:</b> AUTHORIZING CONTRACT NO. 2008-167 WITH PARSONS BRINCKERHOFF TO PREPARE A STRATEGIC PLAN THAT UPDATES THE GCRTA LONG RANGE PLAN FOR THE NEXT FIVE (5) YEARS IN AN AMOUNT NOT TO EXCEED \$269,967.00 (RTA DEVELOPMENT FUND, PROGRAMMING AND PLANNING DEPARTMENT BUDGET)	<b>Resolution No.:</b> 2008-132
	<b>Date:</b> September 18, 2008
	<b>Initiator:</b> Programming & Planning Department
<b>ACTION REQUEST:</b> <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____	

- 1.0 **PURPOSE:** This action will allow the Authority to enter into a contract for updating the GCRTA Long Range Plan to create a strategy for the next five (5) years.
  
- 2.0 **DESCRIPTION/JUSTIFICATION:** The Authority requires a transit planning consultant to complete a Strategic Plan to supplement the existing GCRTA 2025 Long Range Plan. The objective of this Strategic Plan is to develop an action-oriented strategy for GCRTA's capital programs for 2010-2015 as a supplement to the Long Range Plan. This strategy will be easily implemented and designed for GCRTA to maximize its investments in the short term while identifying opportunities for long-range projects that may require initial planning during the timeframe. The analysis will serve as the basis for the short term planning initiatives set by GCRTA over the 2010-2015 term.
  
- 3.0 **PROCUREMENT BACKGROUND:** The Request For Proposal (RFP) was posted on the procurement website and advertised in the local newspapers. Four proposals were received in response to this RFP. After evaluation by a panel of Authority employees in accordance with established Procurement Department policies and procedures, and after negotiations, the proposal of Parsons Brinckerhoff to provide this service was selected as the most advantageous for the Authority.
 

Parsons Brinckerhoff is a multi-disciplinary transit planning and design firm. They have 125 years of transit experience in this field and have worked with virtually all of America's largest transit systems. The Parsons Brinckerhoff team for the GCRTA Strategic Plan includes in-house experts in all of the key specialties required by the project, such as transit route and system planning, strategic planning, market analysis, demographic analysis, financial and organization analysis, and facilities assessments.

A cost analysis was performed, and the Procurement Department has determined the negotiated rates and hours to be fair and reasonable to the Authority.
  
- 4.0 **AFFIRMATIVE ACTION/DBE BACKGROUND:** All Affirmative Action requirements have been met. A 15% DBE goal was established for this procurement. Parsons Brinckerhoff has agreed to utilize Brown Flynn, Inc. (Female-owned) in the amount of \$40,495 or 15%.
  
- 5.0 **POLICY IMPACT:** Does not apply.

- 6.0 ECONOMIC IMPACT: This contract shall be payable from the RTA Development Fund, Programming and Planning Department budget, including but not limited to, Capital Grant OH-03-0168, Line Item 41.14.00 in an amount not to exceed \$269,967.00 (\$215,974.00 in Federal funds which represents 80% of the total cost).
- 7.0 ALTERNATIVES: Reject this offer. Rejection of this offer would preclude the Authority from properly planning and prioritizing capital, service, and revenue enhancement needs over the next five (5) years.
- 8.0 RECOMMENDATION: This procurement was discussed by the Planning & Development Committee at their September 9, 2008 meeting and recommended for approval by the Board of Trustees. It is recommended that the offer of Parsons Brinckerhoff, be accepted and the resolution passed authorizing the General Manager/Secretary-Treasurer to enter into a contract.
- 9.0 ATTACHMENTS: None.

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.

  
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CEO, General Manager/Secretary-Treasurer