

RESOLUTION NO. 2006-190

AUTHORIZING THE GENERAL MANAGER/SECRETARY-TREASURER TO ENTER INTO LEASE AGREEMENT WITH BEAUTY ON THE LINE, LLC. TO LEASE THE RETAIL SPACE AT THE LYNNFIELD BLUE LINE STATION FOR A PERIOD OF FIVE (5) YEARS

WHEREAS, the Greater Cleveland Regional Transit Authority owns property at the Lynnfield Blue Line Station and that interest has been expressed to lease the space; and

WHEREAS, the Greater Cleveland Regional Transit Authority wishes to maximize the use of this property to expand the amenities available to its riders; and

WHEREAS, the Greater Cleveland Regional Transit Authority works to maximize the revenue earning potential by leasing its property's for use where tenants have expressed a commitment to do so; and

WHEREAS, this leasing activity is exempt from Procurement Regulations under ORC 306.43. This lease did result from a competitive process.

WHEREAS, the offer of Beauty On The Line, LLC., 18900 Van Aken Boulevard Shaker Heights, OH 44122, to enter into a Lease Agreement to lease the property is in the Authority's best interest and is recommended to the Board of Trustees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the offer submitted by Beauty On The Line, LLC. is acceptable and increases the revenue-generating potential for the Authority.

Section 2. That the General Manager/Secretary-Treasurer is hereby authorized to enter into the Lease Agreement for a term of five (5) years. The term of this Lease shall be from November 1, 2006 to October 31, 2011. Either party can cancel all or any of the Lease Agreement at the end of the first term year with a 90-day written advance notice.

Section 3. That the revenue generated shall be specified in the Lease Agreement.

Section 4. That this resolution shall become effective immediately upon its adoption.

Adopted: October 17, 2006

\_\_\_\_\_  
President

Attest: \_\_\_\_\_  
CEO, General Manager/Secretary-Treasurer



Greater Cleveland Regional Transit Authority  
**STAFF SUMMARY AND COMMENTS**

<b>TITLE/DESCRIPTION:</b> AUTHORIZING THE GENERAL MANAGER/SECRETARY-TREASURER TO ENTER INTO LEASE AGREEMENT WITH BEAUTY ON THE LINE, LLC. TO LEASE THE RETAIL SPACE AT THE LYNNFIELD BLUE LINE STATION FOR A PERIOD OF FIVE (5) YEARS	Resolution No.: 2006-190
	Date: October 12, 2006
	Initiator: Programming & Planning
<b>ACTION REQUEST:</b> Xx Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____	

1.0 **PURPOSE/SCOPE:** By entering into Lease Agreement GCRTA will have the ability to capture revenue from the use of retail space at the Lynnfield Blue Line Station. This also insures the station will have activity during times when no rail transit vehicles or passengers are in the station. Finally, it enhances the amenities available to transit riders.

2.0 **DESCRIPTION/JUSTIFICATION:** The GCRTA, as its predecessors Cleveland Transit System and Shaker Heights Rapid Transit, has leased retail spaces in rail rapid transit station for many years. The lease generates operating revenue, makes use of space in a passenger facility and increases the number of amenities available to the riders.

The term of the Lease is for five (5) years with the term beginning on November 1, 2006 and ending October 31, 2011. Both parties have the right to cancel the Lease with a 90-day written advance notice.

3.0 **PROCUREMENT BACKGROUND:** Under ORC 306.43, leases are exempt from Procurement regulations. However, a competitive process was followed which included publication in 2 newspapers, posting on RTA's website and we sent out 25 RFP packages. Only one response was received for this lease site.

4.0 **DBE/AFFIRMATIVE ACTION BACKGROUND:** Does Not Apply

5.0 **POLICY IMPACT:** This is in compliance with the Board of Trustees' Real Estate Policy passed on May 21, 2002 under Resolution No. 2002-098. Board action is required because the term of the Leases of GCRTA's Real property are for more than one year.

6.0 **ECONOMIC IMPACT:** The estimated revenue generated by the lease increases revenue the Authority has been receiving to date and reflects the current market rate. The monthly rent will be \$450 for the first year and will increase by \$50 per month each subsequent year. The Lessee will be responsible for paying utility costs and property taxes. The rent collected from this agreement will be deposited into the GCRTA General Fund.

7.0 **ALTERNATIVES:** Do not approve the Lease Agreement, thereby, not maximizing the revenue potential of this important asset.

- 8.0 RECOMMENDATION: This item was reviewed by the Finance Committee at their October 3, 2006 meeting and recommended for approval by the Board of Trustees. It is recommended that the lease offer be accepted and the resolution passed authorizing the General Manager/Secretary-Treasurer to enter into this agreement.

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.

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CEO, General Manager/Secretary-Treasurer