## RESOLUTION NO. 2004 - 126

DISCONTINUING THE FAMILY FARE AND THE DAY PASS VALID FOR ONE ADULT TRAVELING WITH UP TO THREE (3) CHILDREN AND AUTHORIZING THE IMPLEMENTATION OF AN ALL-DAY CHILD PASS PROGRAM

WHEREAS, the Board of Trustees adopted Resolution 1993-1, fixing the rates of fares to be charged on the Greater Cleveland Regional Transit Authority; and

WHEREAS, the Board of Trustees adopted Resolution 1994-223, establishing a family fare; and

WHEREAS, the Board of Trustees adopted Resolution 1996-38, establishing a day pass program; and

WHEREAS, the Board of Trustees adopted Resolution 2002-38, amending the rates of fares to be charged on the Greater Cleveland Regional Transit Authority; and

WHEREAS, the Board of Trustees has a statutory responsibility to establish the fares charged on the Greater Cleveland Regional Transit Authority; and

WHEREAS, the Board of Trustees has determined that it is in the best interest of the Greater Cleveland Regional Transit Authority to modify certain rates of fares.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That effective November 1, 2004, the family fare established pursuant to Resolution No. 1994-223 as amended by 2002-38 is hereby repealed.

Section 2. That effective November 1, 2004, the "family" all-day pass valid for one adult traveling with up to three (3) children established pursuant to Resolution 1996-38 as amended by 2002-38 is hereby repealed.

Section 3. That effective November 1, 2004, there is hereby established an all day child pass program for a fare of \$1.00 per child for up to three (3) children ages 6-12 when accompanied by a fare paying adult passenger.

Section 4. That the General Manager/Secretary-Treasurer shall take the administrative steps necessary to implement the fare policy adopted by this resolution.

Section 5. That this resolution shall become effective immediately upon its adoption.

Adopted:	September	21	_, 2004	Leves	e Bust	Les M
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CEO, General Manager/Secretary-Treasure



## Greater Cleveland Regional Transit Authority STAFF SUMMARY AND COMMENTS



TITLE/DESCRIPTION: DISCONTINUING THE FAMILY FARE AND THE DAY PASS VALID FOR	Resolution No.: <b>2004-</b> 126					
ONE ADULT TRAVELING WITH UP TO THREE (3) CHILDREN AND AUTHORIZING THE IMPLEMENTATION OF AN ALL-DAY CHILD PASS	Date: September 16, 2004					
PROGRAM	Initiator: Finance & Administration Division					
ACTION REQUEST:						
☑ Approval □ Review/Comment □ Information Only □ Other						

- 1.0 PURPOSE/SCOPE: This action will allow the Authority to implement an all-day child pass for \$1.00 and to discontinue the family fare and the "family" day pass valid for one adult traveling with up to three (3) children.
- 2.0 DESCRIPTION/JUSTIFICATION: This proposal will simplify fare collection, add flexibility for our customers and reduce confusion with customers and staff. The proposed child's pass would permit an adult paying a full fare in cash or using a pass or farecard to purchase a child's all-day pass for \$1.00 per child for up to 3 children ages 6-12. The child's pass may only be used when accompanied by an adult passenger.
- 3.0 PROCUREMENT BACKGROUND: Does not apply.
- 4.0 DBE/AFFIRMATIVE ACTION BACKGROUND: Does not apply.
- 5.0 POLICY IMPACT: This proposal establishes the all-day child pass for \$1.00 and changes the age definition of children from 6-15 years old to 6-12 years old when accompanied by an adult. It also eliminates the current family fare and the "family" all-day pass that is currently available for purchase on GCRTA revenue vehicles for \$5.00.
- 6.0 ECONOMIC IMPACT: Staff estimates that this fare proposal will not have a significant impact on the Authority.
- 7.0 ALTERNATIVES: Do not enact this proposal. This would not allow GCRTA to simplify fare collection, add flexibility for our customers and reduce confusion with customers and staff.
- 8.0 RECOMMENDATION: This proposal was reviewed by the Finance Committee of the Board of Trustees at its September 7, 2004 meeting. It is recommended that this proposal be accepted and the resolution passed authorizing the General Manager to discontinue the family fare and the "family" day pass and implement the new child pass.
- 9.0 ATTACHMENTS: None

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.

CEO. General Manager/Secretary-Treasurer