

RESOLUTION 2004-97

AUTHORIZING CONTRACT NO. 2004-022C WITH ELECTRONIC DATA MAGNETICS, INC. FOR THE FURNISHING OF MAGNETIC POLYESTER THERMAL 5 & 10 RIDE FARECARDS AND 7-DAY PASSES, AS REQUIRED, FOR A PERIOD OF THREE YEARS WITH TWO ONE-YEAR OPTIONS IN AN AMOUNT NOT TO EXCEED \$317,166.00, FOR THE BASE TERM AND IN AN AMOUNT NOT TO EXCEED \$114,958.00 PER YEAR FOR THE OPTION YEARS (GENERAL FUND – REVENUE DEPARTMENT BUDGET).

WHEREAS, the Greater Cleveland Regional Transit Authority requires the use of magnetic polyester thermal cards and magnetic photo image capable cards in the GFI Electronic fareboxes; and

WHEREAS, the bid of Electronic Data Magnetics, Inc., located at 210 Old Thomasville Road, High Point NC, 27260 for the furnishing of magnetic polyester thermal cards, as required, was received on April 5, 2004, at unit prices resulting in an amount not to exceed three hundred seventeen thousand one hundred sixty-six & 00/100 dollars (\$317,166.00) for the base three year term and an amount not to exceed one hundred fourteen thousand nine hundred fifty-eight & 00/100 dollars (\$114,958.00) per year for the option, and

WHEREAS, the General Manager/Secretary-Treasurer deems the bid of Electronic Data Magnetics, Inc., to be the lowest responsive bid from a responsible bidder and recommends acceptance thereof by the Board of Trustees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the bid of Electronic Data Magnetics, Inc, received on April 5, 2004 be and the same is hereby accepted as the lowest responsive bid from a responsible bidder.

Section 2. That the General Manager/Secretary-Treasurer of the Authority be and he is hereby authorized to enter into a contract with Electronic Data Magnetics, Inc for the furnishing of magnetic polyester thermal cards and magnetic photo image capable for a period of three years with the right to exercise the two (2) additional one year option periods at the bid price.


Section 3. That said contract shall be payable from the General Fund, Revenue Department budget, in an amount not to exceed three hundred seventeen thousand one hundred sixty-six & 00/100 dollars (\$317,166.00) for the base three year term and an amount not to exceed one hundred fourteen thousand nine hundred fifty-eight & 00/100 dollars (\$114,958.00) per year for the option.

Section 4. That said contract shall be binding upon and an obligation of the Authority contingent upon appropriation of funds for future years; compliance by the contractor to the Specifications and Addenda; thereto, if any the Affirmative Action Plan adopted by the Board of Trustees in Resolution 2003-107; bonding and insurance requirements future years funding and all applicable laws relating to contractual obligations of the Authority.

Section 5. That the Greater Cleveland Regional Transit Authority's Board of Trustees expects that Electronic Data Magnetics, Inc., will attempt to exceed the 0% minimum DBE goal assigned to this procurement.

Section 6. That this resolution shall become effective immediately upon its adoption.

Adopted: July 20, 2004



President

Attest: 

CEO, General Manager/Secretary-Treasurer



Greater Cleveland Regional Transit Authority
STAFF SUMMARY AND COMMENTS

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| TITLE/DESCRIPTION: AUTHORIZING CONTRACT NO. 2004-022C WITH ELECTRONIC DATA MAGNETICS, INC. FOR THE FURNISHING OF MAGNETIC POLYESTER THERMAL 5 & 10 RIDE FARECARDS AND 7-DAY PASSES, AS REQUIRED, FOR A PERIOD OF THREE YEARS WITH TWO-ONE YEAR OPTIONS IN AN AMOUNT NOT TO EXCEED \$317,166.00 FOR THE BASE TERM AND IN AN AMOUNT NOT TO EXCEED \$114,958.00 PER YEAR FOR THE OPTION YEARS (GENERAL FUND – REVENUE DEPARTMENT BUDGET). | Resolution No.: 2004-97 |
| | Date: July 15, 2004 |
| | Initiator: Revenue Department |
| ACTION REQUEST: <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____ | |

- 1.0 **PURPOSE/SCOPE:** This action will allow the Authority to enter into a contract for magnetic polyester thermal cards and magnetic photo image capable cards for a period of three years with two one-year options.
- 2.0 **DESCRIPTION/JUSTIFICATION:** The magnetic polyester thermal cards and magnetic photo image capable cards are distributed by the Authority for use with the GFI Electronic farebox. These magnetic cards benefit the Authority by allowing electronic processing of fare collection. Electronic fare collection reduces processing of cash fares, this allows the Authority greater accuracy and maximizes the customers options for payment of fare.
- 3.0 **PROCUREMENT BACKGROUND:** Solicitation packages were sent to a total of six (6) prospective bidders. Bids were opened on April 5, 2004. Two (2) bids were received, for this solicitation.

This procurement was divisible into three sections. By Resolution #2004-071, the Board of Trustees authorized a contract to Magnetic Ticket & Label Corp., the lowest responsive and responsible bidder for the blank magnetic paper thermal cards for bid section #1. By Resolution #2004-072 the Board of Trustees authorized a contract with Electronic Data Magnetism, Inc., the lowest responsive and responsible bidder for the magnetic polyester non-thermal cards and magnetic paper thermal cards for bid section #2. After discussions and product testing with both suppliers Electronic Data Magnetism, Inc. was able to provide a reliable product that met the Authority's quality standards. It is recommended that bid section #3 for magnetic thermal polyester and magnetic photo image capable cards be awarded to Electronic Data Magnetism, Inc., the lowest responsive and responsible bidder. The following is a summary of the two (2) bids received for this portion of the solicitation:

| | | |
|----------------------------|--------------|--------------|
| MAGNETIC POLYESTER THERMAL | <u>EDM</u> | <u>MTL</u> |
| | \$344,847.00 | \$468,321.00 |

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A price analysis has been performed and the Procurement Department has determined the price is fair and reasonable to the Authority.

- 4.0 AFFIRMATIVE ACTION/DBE BACKGROUND: All Affirmative Action requirements have been met. A 0% DBE goal was established for this procurement due to the lack of subcontracting opportunities.
- 5.0 POLICY IMPACT: Does not apply.
- 6.0 ECONOMIC IMPACT: This procurement will be funded through the General Fund, Revenue Department budget. The amount of this resolution is within the amount budgeted and projected for the purchase magnetic polyester thermal and magnetic photo image cards for the base term of the contract. Should the General Manager/Secretary-Treasurer exercise the options, funding authorization for the option terms will be through the Board approved budget for the appropriate years.
- 7.0 ALTERNATIVES: Reject all bids. Rejection of this bid would cause the Authority to only accept cash. This would increase the Authority's currency fees and inconvenience the Authority's customers
- 8.0 RECOMMENDATION: It is recommended that the bid of Electronic Data Magnetics, Inc. be accepted and the resolution passed authorizing the General Manager/Secretary-Treasurer to enter into a contract.
- 9.0 ATTACHMENTS: None.

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.



CEO, General Manager/Secretary-Treasurer