

RESOLUTION 2004- 71

AUTHORIZING CONTRACT NO. 2004-022A WITH MAGNETIC TICKET & LABEL CORP. FOR THE FURNISHING OF TRIM ISSUED ALL DAY PASSES, AS REQUIRED, FOR A PERIOD OF THREE YEARS WITH TWO ONE YEAR OPTIONS IN AN AMOUNT NOT TO EXCEED \$187,650.00 FOR THE BASE TERM AND AN AMOUNT NOT TO EXCEED \$62,550.00 PER YEAR FOR THE OPTION YEARS (GENERAL FUND – REVENUE DEPARTMENT BUDGET).

WHEREAS, the Greater Cleveland Regional Transit Authority dispenses magnetic paper thermal cards from the GFI electronic fareboxes; and

WHEREAS, the bid of Magnetic Ticket & Label Corp., located at 8719 Diplomacy Row, Dallas, TX 75247 for the furnishing of blank magnetic paper thermal cards, as required, was received on April 5, 2004, at unit prices resulting in an amount not to exceed one hundred eighty-seven thousand six hundred fifty & 00/100 dollars (\$187,650.00) for the base term and an amount not to exceed sixty-two thousand five hundred fifty & 00/100 dollars (\$62,550.00) per year for the option year; and

WHEREAS, the General Manager/Secretary-Treasurer deems the bid of Magnetic Ticket & Label Corp., to be the lowest responsive bid from a responsible bidder and recommends acceptance thereof by the Board of Trustees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the bid of Magnetic Ticket & Label Corp., received on April 5, 2004 be and the same is hereby accepted as the lowest responsive bid from a responsible bidder.

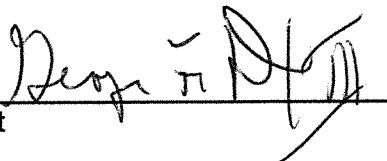
Section 2. That the General Manager/Secretary-Treasurer of the Authority be and he is hereby authorized to enter into a contract with Magnetic Ticket & Label Corp. for the furnishing of blank magnetic paper thermal cards for a period of three years with the right to exercise the option for two (2) additional one (1) year periods.

Section 3. That said contract shall be payable from the General Fund, Revenue Department budget, in an amount not to exceed one hundred eighty-seven thousand six hundred fifty & 00/100 dollars (\$187,650.00) for the base term of the contract.

Section 4. That said contract shall be binding upon and an obligation of the Authority, contingent upon appropriation of funds for future years; contingent upon compliance by the contract to the Specifications and Addenda, if any, the Affirmative Action Plan adopted by the Board of Trustees in Resolution 2003-107, bonding and insurance requirements and all applicable laws relating to contractual obligations of the Authority.

Section 5. That the Greater Cleveland Regional Transit Authority's Board of Trustees expect that Magnetic Ticket and Label Corp., will attempt to exceed the 0% minimum DBE goal assigned to this procurement.

Section 6. That this resolution shall become effective immediately upon its adoption.

Adopted: May 18, 2004 
President

Attest: 
CEO, General Manager/Secretary-Treasurer



Greater Cleveland Regional Transit Authority
STAFF SUMMARY AND COMMENTS

E-3

TITLE/DESCRIPTION: AUTHORIZING CONTRACT NO. 2004-022A WITH MAGNETIC TICKET & LABEL CORP. FOR THE FURNISHING OF TRIM ISSUED ALL DAY PASSES, AS REQUIRED, FOR A PERIOD OF THREE YEARS WITH TWO ONE YEAR OPTIONS IN AN AMOUNT NOT TO EXCEED \$187,650.00 FOR THE BASE TERM AND AN AMOUNT NOT TO EXCEED \$62,550.00 PER YEAR FOR THE OPTION YEARS (GENERAL FUND – REVENUE DEPARTMENT BUDGET).	Resolution No.: 2004- 71
	Date: May 13, 2004
	Initiator: Revenue Dept.
ACTION REQUEST: <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____	

1.0 PURPOSE/SCOPE: This action will allow the Authority to enter into a contract for blank magnetic paper thermal cards for a period of three years with two one year options.

2.0 DESCRIPTION/JUSTIFICATION: The blank magnetic paper thermal cards are issued by the Authority with the GFI Electronic farebox. These magnetic cards benefit the Authority by allowing electronic processing of fare collection. Electronic fare collection reduces processing of cash fares. This allows the authority greater accuracy and maximizes the customers options for payment of fare.

3.0 PROCUREMENT BACKGROUND: Solicitation packages were sent to a total of six (6) prospective bidders. Bids were opened on April 5, 2004. Two (2) bids were received towards this bid. A summary of the two (2) bids are included as Attachment A.

This procurement is divisible. Magnetic Ticket & Label Corp., is the lowest responsive and responsible bidder for the blank magnetic paper thermal cards (bid section #1). Electronic Date Magnetics, Inc., is the lowest responsive and responsible bidder for the magnetic polyester non-thermal cards and magnetic paper thermal cards (bid section #2). Bid section #3 for magnetic thermal polyester cards will not be awarded at this time due to additional review of samples provided by the bidders.

A price analysis has been performed and the Procurement Department has determined the price is fare and reasonable to the Authority.

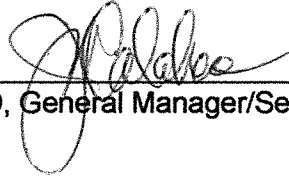
4.0 DBE/AFFIRMATIVE ACTION BACKGROUND: All Affirmative Action requirements have been met. A 0% DBE goal was established for this procurement due to the lack of subcontracting opportunities.

5.0 POLICY IMPACT: Does not apply.

6.0 ECONOMIC IMPACT: This procurement will be funded through the General Fund, Revenue Department budget in an amount not to exceed one hundred eighty-seven thousand six hundred fifty & 00/100 dollars. The amount of this resolution is within the amount budgeted and projected for the purchase of blank magnetic paper thermal cards for the base term of the contract. This bid represents a significant savings from the previous contract for this type of card. Should the General Manager/Secretary-Treasurer exercise the options, funding authorization for the option terms will be through the Board approved budget for the appropriate years.

- 7.0 ALTERNATIVES: Reject all bids. Rejection of this bid would cause the Authority to only accept cash. This would increase the authority's currency fees and inconvenience the Authority's customers.
- 8.0 RECOMMENDATION: It is recommended that the bid of magnetic Ticket & Label Corp., be accepted and the resolution passed authorizing the General Manager/Secretary-Treasurer to enter into a contract.
- 9.0 ATTACHMENTS: Attachment A – Bid Summary.

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.



CEO, General Manager/Secretary-Treasurer

**SECTION #1
MAGNETIC PAPER THERMAL CARDS**

E-5

Item	Approximate Annual Usage (in 1,000's)	EDM	EDM - 3 Year	MTL	MTL - 3 Year
1.	8000	\$ 7.30	\$ 175,200.00	\$ 6.95	\$ 166,800.00
2.	1000	\$ 7.30	\$ 21,900.00	\$ 6.95	\$ 20,850.00
Magnetic Trim Cards					
Total For Items 1 & 2:			\$ 197,100.00		\$ 187,650.00

**SECTION #2
MAGNETIC POLYESTER NON-THERMAL .010" & MAGNETIC PAPER THERMAL CARDS .010"
(MONTHLY PASSES, ALL DAY PASSES & 1 & 2 RIDE FARECARDS)**

Item	Approximate Annual Usage (in 1,000's)	EDM	EDM - 3 Year	MTL	MTL - 3 Year
3.	91	\$ 85.00	\$ 23,205.00	\$ 99.97	\$ 27,291.81
4.	156	\$ 85.00	\$ 39,780.00	\$ 99.97	\$ 46,785.96
5.	200	\$ 43.04	\$ 25,824.00	\$ 68.91	\$ 41,346.00
6.	20	\$ 43.04	\$ 2,582.40	\$ 110.50	\$ 6,630.00
7.	80	\$ 43.04	\$ 10,329.60	\$ 88.60	\$ 21,264.00
8.	108	\$ 43.04	\$ 13,944.96	\$ 75.30	\$ 24,397.20
9.	320	\$ 43.04	\$ 41,318.40	\$ 68.91	\$ 66,153.60
10.	90	\$ 43.04	\$ 11,620.80	\$ 88.60	\$ 23,922.00
11.	40	\$ 43.04	\$ 5,164.80	\$ 110.50	\$ 13,260.00
12.	80	\$ 43.04	\$ 10,329.60	\$ 88.60	\$ 21,264.00
13.	1500	\$ 33.81	\$ 152,145.00	\$ 29.95	\$ 134,775.00
Poly Non-Thermal & Paper Thermal					
Total For Items 3 to 13			\$ 336,244.56		\$ 427,089.57

E-6

**SECTION #3
MAGNETIC POLYESTER THERMAL .010"
(5 & 10 RIDE FARECARDS and 7-DAY PASSES)**

Item	Approximate Annual Usage (in 1,000's)	EDM	EDM - 3 Year	MTL	MTL - 3 Year
14.	80	\$ 75.30	\$ 18,072.00	\$ 92.95	\$ 22,308.00
15.	180	\$ 75.30	\$ 40,662.00	\$ 92.95	\$ 50,193.00
16.	30	\$ 75.30	\$ 6,777.00	\$ 92.95	\$ 8,365.50
17.	40	\$ 75.30	\$ 9,036.00	\$ 92.95	\$ 11,154.00
18.	80	\$ 75.30	\$ 18,072.00	\$ 92.95	\$ 22,308.00
19.	20	\$ 75.30	\$ 4,518.00	\$ 92.95	\$ 5,577.00
20.	650	\$ 75.30	\$ 146,835.00	\$ 92.95	\$ 181,252.50
21.	380	\$ 75.30	\$ 85,842.00	\$ 92.95	\$ 105,963.00
22.	80	\$ 62.75	\$ 15,060.00	\$ 255.00	\$ 61,200.00

Polyester Thermal

Total For Items 14 to 22:

\$ 344,874.00

\$ 468,321.00

TOTAL FOR THREE YEARS:

**Electronic Data Magnetics
\$ 878,218.56**

**Magnetic Ticket & Label
\$1,083,060.57**