RESOLUTION NO. 2003-164

AUTHORIZING CONTRACT NO. 2003-085 WITH SBC MIDWEST TO PROVIDE PAY PHONE SERVICES, AS REQUIRED, FOR A PERIOD OF THREE YEARS (REVENUE GENERATING, AMOUNT VARIABLE - BASED ON USAGE).

WHEREAS, the Authority currently permits 105 pay phones throughout the Greater Cleveland area located at Rapid Stations, Loop Turnarounds, District Offices, Park & Rides, and Transit Centers; and

WHEREAS, having pay phones located on Authority property is deemed desirable for both public convenience and safety, as well as generating revenue; and

WHEREAS, the proposal of SBC Midwest, located at 11804 Conrey Road, Room 200, Cincinnati, Ohio 45249, was received to provide the best overall service and revenue plan for the type of pay phone activity generated at the GCRTA locations; and

WHEREAS, the General Manager deems the offer of SBC Midwest, as negotiated, to be in the Authority's best interest and recommends the same to the Board of Trustees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. The proposal submitted by SBC Midwest, as modified by negotiations, is hereby accepted to be in the best interest of the Authority to provide pay phone services for a period of three years.

Section 2. That the General Manager of the Authority be and he is hereby authorized to enter into a contract with SBC Midwest to provide pay phone service for a period of three years.

Section 3. That the proceeds to the Authority shall be deposited into the General Fund.

Section 4. That said contract shall be binding upon and an obligation of the Authority contingent upon compliance by the contractor to the Specification and Addenda, if any; the Affirmative Action Plan adopted by the Board of Trustees in Resolution 2003-107, bonding and insurance requirements and all applicable laws relating to the contractual obligations of the Authority.

Section 5. That the Greater Cleveland Transit Authority's Board of Trustees expects that SBC Midwest will attempt to exceed the zero percent (0%) DBE goal assigned to this procurement.

Section 6. That this resolution shall become effective immediately upon its adoption.

Adopted: November 24 , 2003

CEO, General Manager/ Secretary-Treasurer



Greater Cleveland Regional Transit Authority STAFF SUMMARY AND COMMENTS



TITLE/DESCRIPTION: AUTHORIZING CONTRACT NO. 2003-085 WITH SBC MIDWEST TO	Resolution No.: 2003 – 164
PROVIDE PAY PHONE SERVICES, AS REQUIRED, FOR A PERIOD	Date:
OF THREE YEARS (REVENUE GENERATING, AMOUNT VARIABLE - BASED ON USAGE).	November 19, 2003
	Initiator: Information
	Systems
ACTION REQUEST:	Systems

- 1.0 PURPOSE/SCOPE: This action will allow the Authority to enter into a contract for pay phone services for a period of three years. This includes, but is not limited to, equipment, maintenance, dial tone, and both local and long distance services.
- 2.0 DESCRIPTION/JUSTIFICATION: The Authority currently permits 105 pay phones throughout the Greater Cleveland area located at Rapid stations, Loop Turnarounds, District Offices, Park & Rides and Transit Centers. Having pay phones on Authority property has a dual purpose of providing safety, security and convenience for our ridership as well as generating revenue.
- 3.0 PROCUREMENT BACKGROUND: Proposals were received on September 26, 2003 for this solicitation. After evaluation by a panel of Authority employees in accordance with established Procurement Policies and Procedures, and after negotiations, the proposal of SBC Midwest was determined to be the most advantageous to the Authority. SBC Midwest offers the best overall commission rates for the types of pay phone service utilized by the GCRTA. Based on the projected rates and usage, the Authority should realize approximately \$42,000 per year from this program, which is based on a tiered gross commission plan as a percentage of pay phone receipts. Pay phone equipment will be upgraded as pay phones are replaced because of damage or routine maintenance. The Contractor also agreed that any changes in the number of pay phones will be by mutual agreement of the parties, since the Authority has considerations other than revenue for maintaining pay phones.

An analysis has been performed and the Procurement Department has determined the revenue plan of SBC Midwest to be fair and reasonable to the Authority.

- 4.0 DBE/AFFIRMATIVE ACTION BACKGROUND: All Affirmative Action requirements have been met. A 0% DBE goal was established for this procurement due to the lack of subcontracting opportunities.
- 5.0 POLICY IMPACT: Does not apply.
- 6.0 ECONOMIC IMPACT: The amount of revenue expected is directly dependent upon the amount of revenue generated for local service and long distance service. Funds will be deposited into the General Fund.

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- 7.0 ALTERNATIVES: <u>Reject this offer.</u> Rejection of this resolution would deny the Authority the economic benefits of pay phone revenue as well as reducing the level of safety, security, and convenience of our ridership.
- 8.0 RECOMMENDATION: It is recommended that the offer of SBC Midwest be accepted and the resolution passed authorizing the General Manager to enter into a contract.
- 9.0 ATTACHMENTS: None.

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.

CEΦ, General Manager/Secretary- Treasurer