

RESOLUTION NO. 2003- 106

EXPRESSING APPRECIATION AND GRATITUDE TO THE
RTA FOCUS GROUP FROM LEADERSHIP CLEVELAND
CLASS OF 2003

WHEREAS, a group of dedicated professionals came together to build and strengthen regional leadership through networking, education, partnerships and service learning for the purpose of improving the quality of life in Greater Cleveland, forming the Leadership Cleveland Class of 2003;

WHEREAS, from that class a Focus Group was formed to create a plan to increase ridership of the county's public transportation system and assess changes to public policy to assist in making this happen;

WHEREAS, the members of the RTA Focus Group, Brent D. Ballard, Stephen M. Buente, Brian P. Carney, Ronald G. Coviello, Alison L. Floyd, Anne C. Goodman, Christopher M. Gorman, Stephanie Y. McHenry-Lucky, Mary C. Morrison, Robert G. O'Brien, Randy J. Ruttenberg, willingly gave their time, professional expertise, knowledge, talent and prowess in marketing the RTA Commuter Advantage Program to employers within Cuyahoga County and assisting RTA in its sales efforts;

WHEREAS, the work of the RTA Focus Group greatly aided RTA in its efforts to hire a successful Sales Director, resulted in RTA revising its Commuter Advantage sale packet, and opened many avenues for future sales of its Commuter Advantage; and

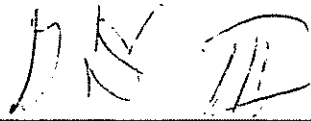
WHEREAS, one of the recommendations is the establishment of a business advisory council to assist in the marketing of RTA and the promotion of the commuter advantage program.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority:

Section 1. That the most sincere appreciation and gratitude of the Board of Trustees is hereby extended to Brent D. Ballard, Stephen M. Buente, Brian P. Carney, Ronald G. Coviello, Alison L. Floyd, Anne C. Goodman, Christopher M. Gorman, Stephanie Y. McHenry-Lucky, Mary C. Morrison, Robert G. O'Brien, Randy J. Ruttenberg for their dedication and diligent efforts in successfully marketing the Commuter Advantage Program within Cuyahoga County and improving the sales and marketing tools of the Greater Cleveland Regional Transit Authority.

Section 2. That this Resolution shall be effective immediately upon its adoption.

Adopted: August 19, 2003



President

Attest: 

General Manager/Secretary-Treasurer