

RESOLUTION NO. 2002- 184

**AUTHORIZING A REVISION TO THE GREATER CLEVELAND REGIONAL
TRANSIT AUTHORITY'S ARTS IN TRANSIT POLICIES AND PROCEDURES
FOR ADMINISTERING AN ARTS IN TRANSIT PROGRAM.**

WHEREAS, the Board of Trustees adopted Policies and Procedures for Administering an Arts in Transit Program by Resolution No. 1991-172 on August 20, 1991; and

WHEREAS, a review of the current policy was conducted and based on this review, new language was developed to ensure consistent administration of the policy; and

WHEREAS, the General Manager has determined the need to revise Section 3.1, 4.4 and add a new section 4.5 and 5.0 to address issues of Maintenance, Safety and Conflict of Interest.

NOW THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the amendments for the Arts in Transit Policies and Procedures for Administering an Arts in Transit Program shown in Attachment A is hereby adopted,

Section 2. That this Resolution shall become effective immediately upon its adoption.

Attachment A: Revised Policies and Procedures for Administering an Arts in Transit Program.

Adopted: November 18, 2002
Vice

Beverly Burtzloff
President

Attest: *[Signature]*
CEO, General Manager/Secretary-Treasurer

**GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY
POLICIES AND PROCEDURES FOR ADMINISTERING
AN ARTS IN TRANSIT PROGRAM**

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1.0 Purpose and Scope

The purpose of this policy is to guide the activities of a public art program within the Greater Cleveland Regional Transit Authority. This policy incorporates all forms of art media as it impacts, rail, bus and paratransit services and facilities.

2.0 Objectives

- 2.1 Increase transit usage by making the transit system a more attractive and pleasing place to be.
- 2.2 Make a positive contribution to the quality of life in the neighborhoods served by transit facilities and in the community as a whole.
- 2.3 Increase the public's pride in and regard for the public transportation system.

3.0 Policy and Scope

- 3.1 Visual, functional, performing and landscaping art will be incorporated into all GCRTA facilities as is possible. This includes but is not limited to rail stations, operating facilities and passenger vehicles.
- 3.2 All art projects will be undertaken with the cooperation of the local arts community and the neighborhood surrounding any fixed facility being considered.
- 3.3 Art projects will be considered part of the construction budget for all new facilities. Art projects, which are part of a newly constructed facility, will be designated so as to equal at least 1% of the total cost of construction for the facility unless funding from a source beyond the GCRTA resources is located. Budgets for projects at existing facilities will be determined on an individual basis.
- 3.4 Any art project, which is designed as a permanent part of a fixed facility will include a maintenance program with projected costs. The complexity and cost of maintaining public art will be a key consideration for approval of any art project.

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- 3.5 Any art project or artistic treatment undertaken pursuant to this policy will become the sole property of the Greater Cleveland Regional Transit Authority.

4.0 Implementation

4.1 Establishment of Arts in Transit Program

The General Manager/Secretary-Treasurer is directed to develop the appropriate mechanism to administer an Arts program within the Authority. This includes a system for cataloging, documenting and registering all pieces of art according to acceptable museum standards, establishing appropriate contracting procedures and providing staff support for the Arts in Transit Committee.

4.2 Arts in Transit Committee

The General Manager/Secretary-Treasurer is directed to organize an Arts in Transit Committee consisting of a cross section of Greater Cleveland area residents with interest and expertise in the arts and humanities. The GCRTA Board of Trustees is encouraged to make recommendations for Committee Members. The General Manager/Secretary Treasurer will make selection of members for approval by the Board of Trustees. The role of the Committee will be as follows:

1. In cooperation with GCRTA staff, develop guidelines for the Arts in Transit Program, including criteria for artist selection and standards of quality for any art project.
2. Overseeing the art selection process including the selection of artists, review of art proposals and selection of final art projects. All Committee selected art projects will be subject to review and approval by the General Manager/Secretary-Treasurer.
3. Developing community panels to aid in the selection of any project designed around a GCRTA facility.
4. Compiling an Annual Art Plan including any exhibits, visual, functional and performing arts projects.
5. Recommending supplemental sources of funds for arts projects consistent with the objectives and provisions of this policy.
6. Resolving disputes with artists.

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7. Providing recommendations for the removal of any art project.
8. Committee members will be asked to donate their time and will be paid for travel and out of pocket expenses consistent with established GCRTA policies and procedures.

4.3 Budget

Staffing, administration and material costs of an Arts in Transit project will be determined through the established GCRTA budgeting process. Staff is directed to evaluate all planned construction projects for potential inclusion of an art element either as a part of the finished construction project or as a construction mitigation activity.

4.4 Maintenance

All public art installations shall be easily maintained at low cost to Authority. Staff is directed to ensure that any piece of art established as a permanent part of any GCRTA facility is accompanied by a detailed maintenance program with long term cost projections.

4.5 Safety

The public art installations shall meet all safety standards as established by GCRTA.

5.0 Eligibility Requirements/Conflict of Interests

- 5.1 All public art projects undertaken by the GCRTA will be in conformance with all eligibility requirements and policies set forth to ensure that fair practices among art entries, reviews and selection processes occur.
- 5.2 Such public art processes shall be utilized throughout all GCRTA public art projects and programs.
- 5.3 Eligibility requirements shall include participants assisting GCRTA to meet its public art goals throughout project development, proposal review and selection processes.

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- 5.4 Participants are defined as Arts In Transit members, public art consultants, final design consultants, sub-consultants from associated project design and public art firms, RTA employee-public art committee members or volunteers, paid artists or any persons paid or unpaid, participating in the project development, or persons having prior knowledge of specific project and selection criteria, before advertising Call to Artist.
- 5.5 Any participant taking part in a GCRTA public art project, including program development, project process, focus group sessions, proposal review, or jury selection are ineligible to submit entries on GCRTA public art projects.
- 5.6 All paid and non-paid artists participating in focus groups or final design sessions for identifying public art opportunities, types of mediums and developing project criteria are ineligible for submitting entries for art projects supported by their assistance during project development.
- 5.7 Arts In Transit members and sub-committees members are ineligible to submit entries for public artwork on projects supported by their assistance during project development.
- 5.8 Current Arts In Transit committee members desiring to submit artwork for any GCRTA public art project, must resign from the Arts In Transit Committee for the duration of the project process. Arts In Transit members can resubmit an application for committee membership reconsideration six months after project completion.
- 5.9 All participants will be responsible for signing a confidentiality and disclosure agreement to insure all project criteria, reviews and selection processes are kept in strict confidence throughout the duration of the project development, review, negotiation and selection.




Greater Cleveland Regional Transit Authority
STAFF SUMMARY AND COMMENTS

L-6

TITLE/DESCRIPTION: AUTHORIZING A REVISION TO THE GREATER CLEVELAN REGIONAL TRANSIT AUTHORITY'S ARTS IN TRANSIT POLICES AN PROCEDURES FOR ADMINISTERING AN ARTS IN TRANSI PROGRAM.	Resolution No.: 2002- 184
	Date: November 14, 2002
	Initiator: EXTERNAL AFFAIRS
ACTION REQUEST: <input type="checkbox"/> Approval <input type="checkbox"/> Review/Comment <input type="checkbox"/> Information Only <input type="checkbox"/> Other _____	

- 1.0 PURPOSE/SCOPE: The purpose of this resolution is to amend the GCRTA Arts in Transit Policies and Procedures for Administering an Arts in Transit Program as adopted by resolution No. 1991-172.
- 2.0 DESCRIPTION/JUSTIFICATION: A review was conducted regarding the current policies and procedures and based on the review, it was found that new language should be included in the current policy to address maintenance, safety and conflict of interest.
- 3.0 PROCUREMENT BACKGROUND: DOES NOT APPLY
- 4.0 DBE/AFFIRMATIVE ACTION BACKGROUND: DOES NOT APPLY
- 5.0 POLICY IMPACT: This policy is consistent with Federal and State of Ohio initiatives to encourage art in public places.
- 6.0 ECONOMIC IMPACT: DOES NOT APPLY
- 7.0 ALTERNATIVES: Do not approve the revision. This action would not allow the General Manager of this revision.
- 8.0 RECOMMENDATION: Staff recommends Board approval of this revision..
- 9.0 ATTACHMENTS: DOES NOT APPLY

Recommended and certified as appropriate to the availability of funds, legal form and conformance with the Procurement requirements.



 General Manager/Secretary-Treasurer