RESOLUTION NO. 2001 - 56

AUTHORIZING AN INCREASE TO CONTRACT 96008 WITH WATT/FLEISHMAN HILLARD INC. FOR THE PROVISION OF ADVERTISING RELATED SERVICES (\$550,000.00-GENERAL FUND) – MARKETING DEPARTMENT BUDGET

WHEREAS, the Board of Trustees in Resolution 1996-118 authorized a contract with Watt Roop Advertising, now Watt/Fleishman Hillard Inc., for a period of five years in an amount of three million three hundred and seventy five thousand & 00/100 dollars (\$3,375,000.00); and

WHEREAS, the General Manager, under his delegated authority authorized an additional two hundred fifty thousand & 00/100 dollars (\$250,000.00) for advertising related services.

WHEREAS, it is necessary to add additional money to fund this contract to it's completion in September 2001; and

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the price of contract 96008 with Watt/Fleishman Hillard for the provision of advertising related services is hereby recognized as three million six hundred twenty five thousand & 00/100 dollars (\$3,625,000.00).

Section 2. That the General Manager is hereby authorized to amend said contract for said services and to increase the price by five hundred fifty thousand & 00/100 dollars (\$550,00.00), for a total contract price of four million one hundred seventy five thousand & 00/100 dollars (\$4,175,000.00)

Section 3. That the General Manager be and he is hereby re-authorized to exercise his full change order authority under the GCRTA Procurement Policy, Section I-4.2.7.2 as applied to Contract 96008 with Watt/Fleishman Hillard Inc.

Section 4. That said change order shall be payable from the General Fund in the amount of five hundred fifty thousand & 00/100 dollars (\$550,000.00)

Section 5. That all other terms and conditions of the original contract shall remain unchanged.

Section 6. That this resolution shall become effective immediately upon its adoption.

Adopted: April 24 , 2001 President

Attest: CEO. General Manager/Secretary-Treasurer