

RESOLUTION NO. 1991-196

AUTHORIZING A CONTRACT WITH GLAZEN ADVERTISING FOR THE PROVISION OF ADVERTISING AND PUBLIC RELATIONS SERVICES FROM SEPTEMBER 20, 1991 THROUGH JANUARY 25, 1992 (EST. \$123,892.00 - GENERAL FUND) - MARKETING DEPARTMENT.

WHEREAS, the Greater Cleveland Regional Transit Authority had contracted with Traynor, Breehl & Glazen Advertising to provide advertising and public relations services through January 25, 1992;

WHEREAS, Traynor, Breehl & Glazen Advertising has defaulted on said contract;

WHEREAS, Glazen Advertising has offered to perform advertising and public relations services needed by GCRTA for the balance of the Traynor, Breehl & Glazen contract term for an estimated cost not to exceed one hundred twenty-three thousand eight hundred ninety-two & 00/100 dollars (\$123,892.00);

WHEREAS, due to the urgent need for these personal services, and the maintenance of the continuity of its advertising and public relations programs, it is in the best interest of the Authority to award a contract to Glazen Advertising for the balance of the Traynor, Breehl & Glazen contract term; and

WHEREAS, the General Manager deems the offer of Glazen Advertising to be in the best interest of the Authority and finds the negotiated price to be reasonable, and therefore, recommends the same for acceptance by the Board of Trustees.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the proposal submitted by Glazen Advertising be and it is hereby accepted as the most advantageous offer to provide advertising and public relations services.

Section 2. That the General Manager be and he is hereby authorized to enter into a contract with Glazen Advertising to provide advertising and public relations services at an estimated cost not to exceed one hundred twenty-three thousand eight hundred ninety-two & 00/100 dollars (\$123,892.00), commencing September 20, 1991 and ending January 25, 1992.

Section 3. That said contract shall incorporate and be consistent with Glazen Advertising's proposal dated October 10, 1991.

Section 4. That said contract shall be payable from the General Fund (Marketing Department Budget).

Section 5. That said contract shall be binding upon and an obligation of the Authority contingent upon appropriations for future contract years and upon compliance by the contractor to the Proposal Specification and Addenda, if any; the Affirmative Action Plan adopted by the Board of Trustees in Resolution 1985-87; bonding and insurance requirements and all applicable laws relating to the contractual obligations of the Authority.

Section 6. That this resolution shall become effective immediately upon its adoption.

Adopted: October 22, 1991



President

Attest: 

General Manager/Secretary-Treasurer