RESOLUTION NO. 1990 - 203

AUTHORIZING THE EXTENSION OF A FIVE (5) YEAR LEASE TO CENTRAL GREYHOUND LINES CO., FOR A BUS STATION AT GCRTA'S WEST 150TH STREET-PURITAS RAPID TRANSIT STATION.

WHEREAS, CENTRAL GREYHOUND LINES CO. has requested an extension of a lease at the Authority's West 150th Street-Puritas Rapid Transit Station for the purpose of operating a bus station and terminal in order to receive and discharge its passengers.

WHEREAS, the General Manager finds that such grant of a lease would not interfere with the present nor planned operations of the rapid transit system; and

WHEREAS, R.C. 306.43 does not require competitive bidding in these circumstances; and

WHEREAS, Central Greyhound Lines Co. has agreed to pay for the lease at a rental rate of Twenty Seven Hundred Dollars (\$2700) per annum for a five (5) year lease.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the General Manager be and he is hereby authorized to execute and cause to be delivered a five (5) year lease agreement which grants a leasehold interest to Central Greyhound Lines Co. for its use as a bus station and terminal at the Authority's West 150th Street - Puritas Rapid Transit Station, at a rental rate of Twenty Seven Hundred Dollars (\$2700) per annum, payable monthly in installments of Two Hundred Twenty-Five Dollars (\$225.00).

Section 2. That the proceeds from this transaction be deposited in the General Fund.

 $\underline{\underline{Section \ 3.}}$ That this resolution shall take effect immediately upon its adoption.

Adoption: November 27 , 1990.

General Manager/Secretary-Treasurer



Greyhound Lines, Inc.

901 Main Street, Suite 2500 2400 Dallas, Texas 75202

214/698-4653

October 1, 1990

Mr. Ed Ramos
The Greater Cleveland
Regional Transit Authority
615 Superior Avenue, N.W.
Cleveland, Ohio 44113

RE: Central Greyhound Lines Co., Lease of Approximately 72 Sq.Ft. at the Puritas Rapid Transit Station Cleveland, OH

Dear Mr. Ramos:

As we briefly discussed last Friday, the referenced lease expires 12/31/90, and does not now contain provision for renewal.

As I am sure you have learned from the news media, the inter-city bus transportation industry has experienced significant declines in ridership and revenue this decade.

After serious study, Greyhound management implemented a multifaceted, long-range program to combat these losses, including reducing the number of management personnel, constructing new facilities and upgrading existing locations, retraining commission agents and drivers, installing a state-of-the-art ticketing system, improving field communications while reducing paperwork, developing new products, exploring new marketing directions, increasing target advertising, and examining all costs, etc. Needless to say, the current strike and subsequent Chapter 11 filing by Greyhound Lines, Inc. have intensified this focus on cost.

The program was producing favorable results before the strike, in that the downward trend had slowed, and even reversed, at many locations. However, it will take several years of concerted effort to achieve former levels of ridership and revenue.

Unfortunately, despite a 1988 projection of a <u>5% increase</u> in 1989 ticket sales at the Puritas operation, actual sales showed a <u>5.5% decrease</u>. In fact, this operation suffered a <u>24.4% decrease</u> in ticket sales from 1984 through 1989.

BECEINED