

AUTHORIZING THE GENERAL MANAGER TO ENTER INTO A TWO (2) YEAR PERSONAL SERVICE CONTRACT WITH SHARP ADVERTISING, INC., TO PROVIDE ADVERTISING AND PUBLIC RELATIONS SERVICES TO GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY. (Subject to Annual Budget Appropriation - General Fund)

WHEREAS, Resolution 1985-310 authorized the issuance of a Request for Proposal to obtain Advertising and Public Relations Services for the Greater Cleveland Regional Transit Authority; and

WHEREAS, nine (9) companies submitted proposals:

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the proposal of Sharp Advertising, Inc., was most responsive to the scope of the Request for Proposal; and also was a responsible proposer.

Section 2. That said contract shall be payable out of the General Fund.

Section 3. That the General Manager of the Authority be and is hereby authorized to enter into a cost plus negotiated fixed fee contract with the firm of Sharp Advertising, Inc., to provide Advertising and Public Relations Services to the Greater Cleveland Regional Transit Authority in an amount not to exceed the annual budget appropriation line item for such services for each year of the two year contract term, with an option, subject to Board approval, to renew for three annual periods. The amount to be expended for the remainder of 1986 shall not exceed \$133,827.87.

Section 4. That said contract shall be binding upon and an obligation of the Authority contingent upon compliance by the contractor to the Bid Specification and Addenda, if any; the Affirmative Action Plan adopted by the Board of Trustees in Resolution 1985-87; bonding insurance requirements and all applicable laws relating to the contractual obligations of the Authority.

Section 5. That this resolution shall become effective immediately upon its adoption.

Adopted: July 15 , 1986

 Harry Alexander
Vice President

Attest: Robert J. Landgraf
Secretary-Treasurer