

AUTHORIZING THE GENERAL MANAGER TO
NEGOTIATE AN INTERIM AGREEMENT TO PROVIDE
PASSENGER SHELTER ADVERTISING

WHEREAS, the agreement for conducting advertising upon the Authority's passenger shelters has been terminated; and

WHEREAS, the advertising boxes have been left in place upon certain passenger shelters in conformity to a prior agreement; and

WHEREAS, the Board of Trustees has determined that placement of advertising upon the Authority's passenger shelters is appropriate for generating income for the Authority;

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the General Manager be, and hereby is, authorized and directed to enter into a personal service agreement with the best entity providing advertising on said passenger shelters in consideration of the payment of commissions therefor to the Authority.

Section 2. That said entity shall be given the exclusive franchise to conduct advertising displays on as many of the above-mentioned shelters as deemed suitable, and that if practical, such entity shall be responsible for the repairs of the advertising panels and the cost of electricity consumed by said panels.

Section 3. That the term of such interim agreement shall be only so long as necessary to permit the solicitation and review for a permanent agreement.

Section 4. That this resolution take immediate effect upon its adoption.

Adopted: April 12, 1983

Attest: Robert J. Landgraf
Secretary-Treasurer

Harry Alexander
President