

RESOLUTION NO. 1978 - 110

A RESOLUTION AUTHORIZING THE GENERAL MANAGER TO ENTER INTO A PERSONAL SERVICE AGREEMENT WITH THE WINSTON NETWORK, INC., FOR PROVIDING ADVERTISING SERVICES UPON THE AUTHORITY'S VEHICLES AND PROPERTIES, EXCLUDING PASSENGER SHELTERS.

WHEREAS, pursuant to Resolution No. 1977-263, adopted on September 6, 1977, the Board of Trustees authorized transmittals of Requests for Proposals for advertising service on all Authority vehicles and properties, except passenger shelters; and

WHEREAS, the Authority's Marketing and Communications Committee and Transit Advertising Review Committee have evaluated those proposals received, and has determined that acceptance of the proposal of Winston Network, Inc., is in the Authority's best interest;

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority, Cuyahoga County, Ohio:

Section 1. That the General Manager be, and hereby is authorized and directed to enter into a personal service contract with Winston Network, Inc., for advertising services in and upon all Authority vehicles and properties, excluding passenger shelters.

Section 2. That said agreement shall incorporate the proposal of Winston Network, Inc., received on February 24, 1978, and shall be in conformity with said proposal.

Section 3. That this resolution take effect immediately upon its adoption by the Board of Trustees.

Adopted: April 25, 1978

Wm J. Bouffard
President

Attest:

William C. Linn
Secretary-Treasurer