

RESOLUTION NO. 1977-140

ADOPTING AND IMPLEMENTING THE REPORT OF THE COMMUNICATIONS TASK FORCE AS THE POLICY OF THE GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY FOR COMMUNICATIONS WITH THE RIDING PUBLIC.

WHEREAS, in expanding its service within this community, the Greater Cleveland Regional Transit Authority determined that improved communications with its customers were essential to convenient, efficient transportation; and

WHEREAS, on February 22, 1977, the establishment of a Communications Task Force was announced by the Authority's General Manager in his report to the Board of Trustees; and

WHEREAS, the Communications Task Force has prepared a report for submission to the Board of Trustees outlining its findings and recommendations relative to customer communications;

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority:


Section 1. That the Report of the RTA Task Force on Communications dated April 19, 1977 be and the same is hereby adopted by the Greater Cleveland Regional Transit Authority as its policy governing its communications with the riding public.

Section 2. That said report is incorporated by reference and made a part of this resolution as though fully rewritten herein.

Section 3. That, consistent with the Authority's policy of improved customer communications, implementation of the Communications Task Force's recommendations shall be commenced at the earliest possible date.

Section 4. That this resolution becomes effective immediately upon its adoption.

Adopted April 26, 1977



President

Attest: 

Secretary-Treasurer