

RESOLUTION NO. 1977-92

APPROVING THE SELECTION OF LANG, FISHER AND STASHOWER ADVERTISING INCORPORATED AND LYNN JOY ROGERS AND ASSOCIATES AS A JOINT VENTURE TO PERFORM ADVERTISING SERVICES FOR THE GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY AND AUTHORIZING THE NEGOTIATION OF A CONTRACT FOR PERSONAL SERVICES BETWEEN THE PARTIES AND THE GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY.

WHEREAS, an extensive and in depth evaluation of advertising agencies has been made to determine that agency or those agencies best able to satisfy the advertising and public relations requirement of the Greater Cleveland Regional Transit Authority; and

WHEREAS, the agencies of Lang, Fisher and Stashower Advertising Incorporated and Lynn Joy Rogers and Associates have been determined to be best able to meet and fulfill the advertising and public relations requirements of the Greater Cleveland Regional Transit Authority;

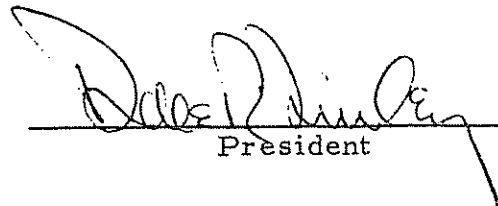
NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority:

Section 1. That Lang, Fisher and Stashower Incorporated and Lynn Joy Rogers and Associates, as a joint venture, be and they are hereby approved to perform advertising services for the Greater Cleveland Regional Transit Authority for the year 1977 and thereafter for such additional periods of time to be determined by agreement of the parties and the Greater Cleveland Regional Transit Authority.

Section 2. That Leonard Ronis, General Manager of the Greater Cleveland Regional Transit Authority, or his designate be and they are hereby authorized to enter into negotiations with Lang, Fisher and Stashower Incorporated and Lynn Joy Rogers and Associates as a joint venture for personal services between the parties and the Greater Cleveland Regional Transit Authority. Said contract to be subject to Board approval.

Section 3. That this resolution shall be effective immediately upon its adoption.

Adopted March 22 1977



President

Attest: 

Secretary-Treasurer