

AUTHORIZING A REQUEST FOR PROPOSALS AND THE EXPENDITURE OF FUNDS NECESSARY FOR THE PREPARATION OF A GRAPHIC STANDARDS MANUAL FOR THE GREATER CLEVELAND REGIONAL TRANSIT AUTHORITY, AND AUTHORIZING THE GENERAL MANAGER TO EXECUTE CONTRACTS PROVIDING FOR THE RECEIPT OF FUNDS AND FOR THE EXPENDITURE OF SUCH FEDERAL FUNDS.

WHEREAS, NOACA is a five-county planning agency responsible for technical study efforts and for administration of UMTA planning funds within the service area of the Greater Cleveland Regional Transit Authority; and

WHEREAS, NOACA and the Greater Cleveland Regional Transit Authority will execute separate agreements for each planning study specifying the work to be accomplished and the amount of funds involved; and

WHEREAS, the NOACA Work Program will result in the receipt of \$40,000.00 in federal funds for transit marketing related activities; and

WHEREAS, the Greater Cleveland Regional Transit Authority has to provide the local matching funds for all RTA projects included in the Overall Work Program; and

WHEREAS, the development of an RTA Graphic Standards Manual would greatly enhance the identifiability and improve transit consciousness within the Authority area;

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority.

Section 1. That Requests for Proposals for the preparation of Transit Marketing Related Activities, including but not limited to an RTA Graphics Standards Manual be and they are hereby authorized.

Section 2. That the expenditure of not to exceed \$10,000 be and it is hereby authorized as the local matching funds relating to the transit marketing aspects of the NOACA Work Program through which the federal funds not to exceed \$40,000 will be received.


Section 3. That the General Manager be and he is hereby authorized to enter into agreements with NOACA providing for the receipt of UMTA funds for the purpose of accomplishing in a satisfactory manner the technical planning studies.

Section 4. That the General Manager be and he is hereby authorized to execute any and all other applications, documents or other papers necessary to accomplish the planning studies in cooperation with NOACA.

Section 5. That the General Manager be and he is hereby authorized to accept such federal funds from UMTA, received through the agreements with NOACA, and to expend such funds for specific purposes as authorized by the Board of Trustees.

Section 6. That this resolution shall be effective immediately upon its adoption.

Adopted September 7, 1976



President

Attest William C. Lehman
Secretary-Treasurer