

AUTHORIZING PROMOTIONAL ACTIVITIES
FOR SPECIFIC ROUTES

WHEREAS, the Board of Trustees of the Greater Cleveland Regional Transit Authority has determined that in order to enhance ridership it is necessary to inform the public of its available services; and

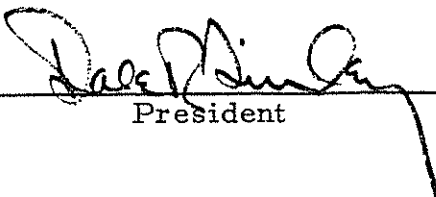
WHEREAS, a promotional program of fare incentives on specific routes for a limited period of time is an effective method of informing the public of the available services and encouraging ridership;

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Greater Cleveland Regional Transit Authority:

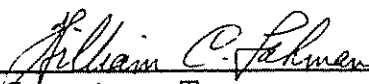
Section 1. That the Authority be and hereby is authorized to conduct programs for the promotion of ridership. Such programs may offer fare incentives or complimentary rides for specific routes for limited periods of time.

Section 2. That this resolution shall be effective immediately upon adoption.

Adopted: April 27, 1976



President

Attest: 

Secretary-Treasurer