



Driver Behavior Performance Monitoring System Services

Presented to: Organizational, Services &
Performance Monitoring Committee

December 3, 2024

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Project Overview

Background

- GCRTA has been utilizing the Lytx DriveCam system since 2014.
- Records video during accidents, incidents, and high-risk occurrences.
- This video is critical for incident analysis and operator performance reviews.
- Deployed across 400 vehicles – Bus & Paratransit.

Scope

- The project seeks approval for a five-year renewal period.
- It encompasses hardware, software, licenses, training and ongoing support.

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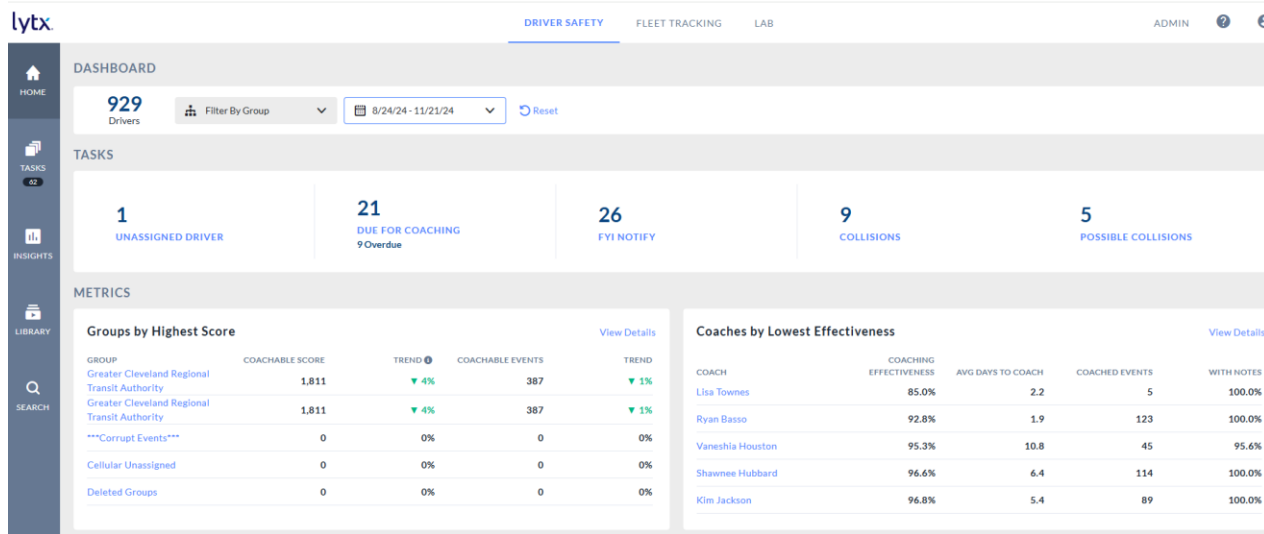
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Project Overview

Solutions & Justification

- **DriveCam Software License:** Continued video event recording for incident analysis and behavior review.
- **Driver Safety Program:** Ongoing behavior monitoring and driver coaching to improve compliance with safety standards.
- **Fleet Tracking Service:** GPS tracking
- **Premium Support Package:** Priority access to expert technical support, regular software updates, and comprehensive driver safety training to ensure optimal system performance.

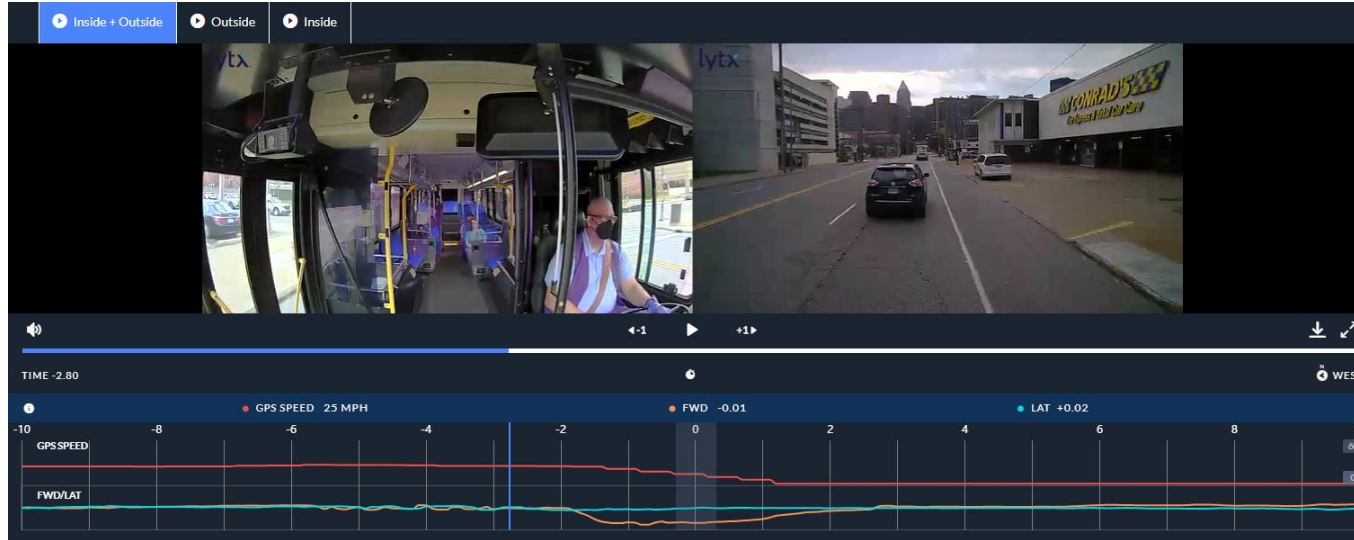
Project Overview



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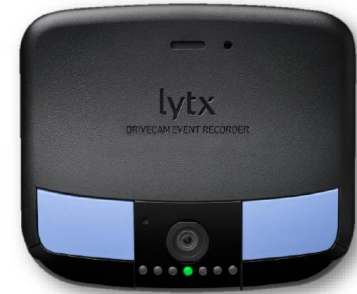
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Lytx DriveCam Event Recorders

WHERE SAFETY AND PERFORMANCE COME TOGETHER.

lytx



SF SERIES

- ✓ 4G connectivity (North America)
- ✓ ECM data for Class 6-8 vehicles (J1939)
- ✓ Tamper prevention clips
- ✓ Compatible cables, accessories & peripherals
- ✓ Audio / speaker
- ✓ Enhanced video quality
- ✓ Continual recording capable (DVR)
- ✓ Industry leading telematics sensors
- ✓ 1080 imagery
- ✓ Live streaming



Driver Safety Program



Detect

Dash cams and fleet safety technology help detect distracted driving.



Alert

Drivers are alerted to risky behaviors in the moment with in-cab alerts.



Correct

Behaviors are self-corrected or tagged for manager review and intervention.

Fleet Tracking Service



FUEL



MAINTENANCE



TRAVEL HISTORY



GEOFENCE TRIGGERS

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Procurement Overview

R.C 306.43(H)(3) states that competitive procedures are not required when the expenditure is for a renewal or re-negotiation of a lease or license for telecommunications or electronic data processing equipment, services, or systems, or for the upgrade of such equipment, services, or systems, or for the maintenance thereof as supplied by the original source or its successors or assigns.

The driver behavior performance monitoring system (“DriveCam”) renewal is authorized under non-competitive procedures due to its nature as a license renewal.

Procurement Overview

Highlights:

- Lytx specializes in video telematics, offering AI-powered safety solutions that enhance fleet management and driver behavior monitoring.
- Serving over 1.8 million drivers across 70 countries, Lytx is a leader in fleet management technology and video telematics.
- Successfully implemented across public transportation agencies, including GCRTA, showcasing its effectiveness in fleet safety and performance monitoring.
- Founded in 1998 and headquartered in San Diego, CA, Lytx employs nearly 1,000 people globally.

Procurement Overview

Notable Clients:

Lytix supports a diverse client base, including government fleets, public transportation agencies and trucking companies.

Notable clients include:

- U.S. Department of State
- PepsiCo
- Waste Management
- GCRTA

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Procurement Overview

Pricing:

Year	Price
2025	\$184,352.00
2026	\$184,352.00
2027	\$184,352.00
2028	\$184,352.00
2029	\$184,352.00
5 Year Total	\$921,760.00

Quantity	Description	Unit Cost	Ext Amount
400	Lytix DriveCam (VER) License	\$210.12	\$84,048.00
400	Driver Safety Program	\$142.88	\$57,152.00
400	Fleet Tracking Service	\$107.88	\$43,152.00
1	Premium Support Package	\$0.00	\$0.00
1 Year Total			\$184,352.00

Procurement Overview

Recommendation:

- Staff requests that the Organizational, Services & Performance Monitoring Committee recommend to the Board of Trustees an award to Lytx, Inc. to provide driver behavior performance monitoring system services to the Authority for a period of five-years in an amount not to exceed \$921,760.00.

Questions?

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