



Micro Transit Program (RTA ConnectWorks)

Presented to:

Organizational, Services & Performance
Monitoring Committee

July 18, 2023

GCRTA Micro Transit

- GCRTA budgeted \$600,000 towards the program
- GCRTA awarded 2 contracts in April 2022
 - SHARE Mobility for Solon service
 - Mayfield Heights/Highland Hts-withdrew their proposal
- This proposed contract replaces the Mayfield/ Highland Proposal with remaining funds



GCRTA Micro Transit

- A short-term program to connect work sites with RTA service
- Helpful where the first/last mile of a commute trip is not easily navigated
- Must pick-up/drop off at an RTA Facility
- Work Site needs to be within Cuyahoga County
- Route/schedule is flexible
- Memorandum of Understanding with Union
 - Cannot replace RTA existing service
 - Term cannot extend beyond 18 months
 - December 14, 2022 – June 14, 2023



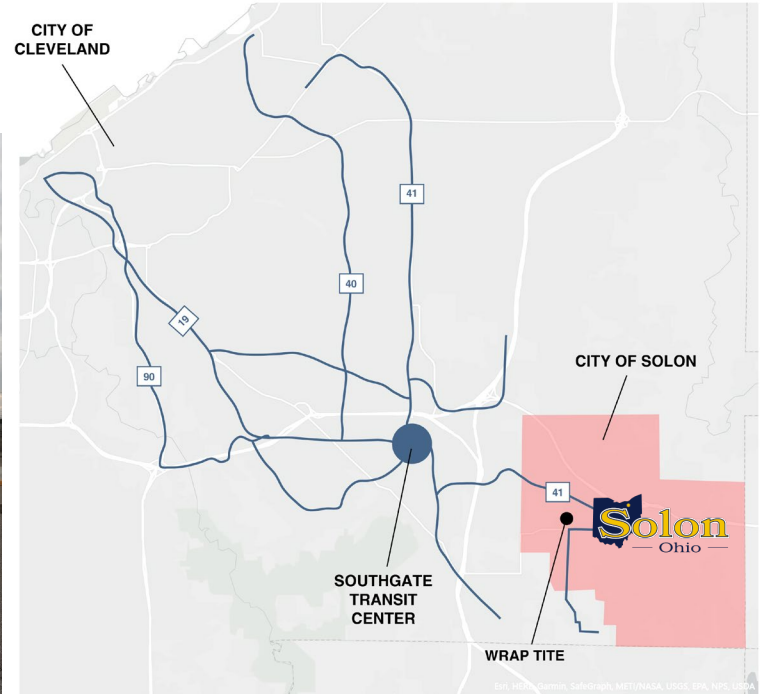
RTA Solon Connection Program

Service Began December 14, 2022

- Participating employers include:
 - Wrap Tite
 - PrimRose
 - Pyle Dynamics
 - Bridgerton

Results:

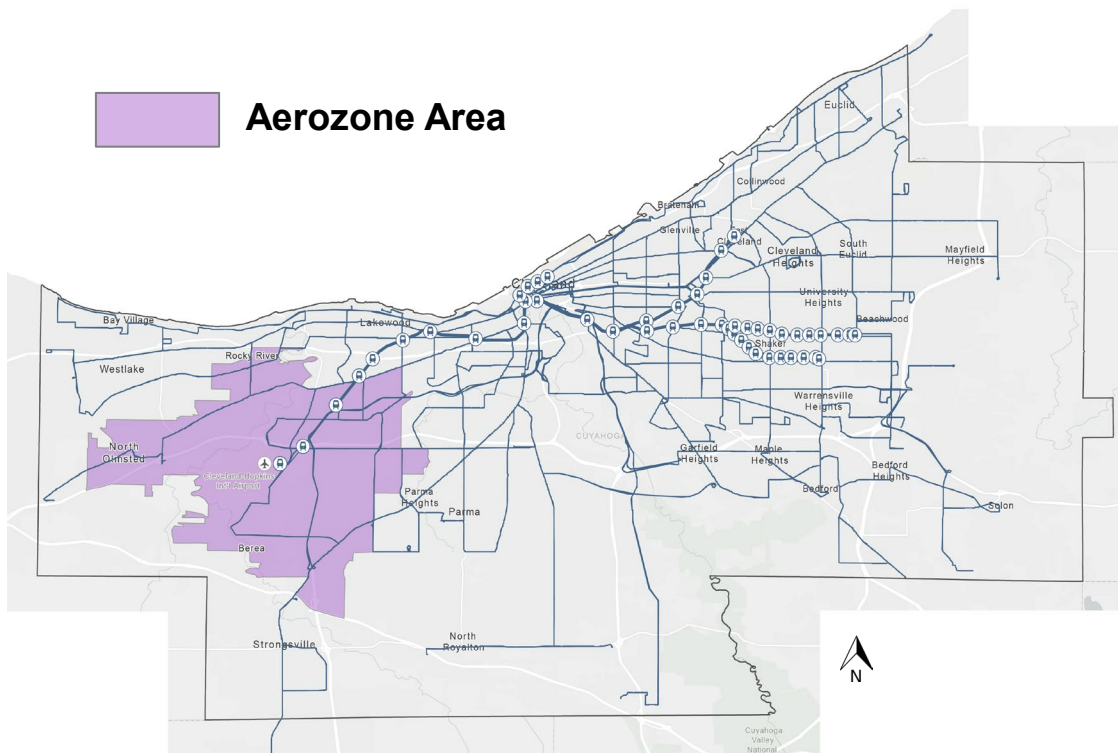
- 70 days of service
- 1,000 rides provided
- Avoided 250 car trips

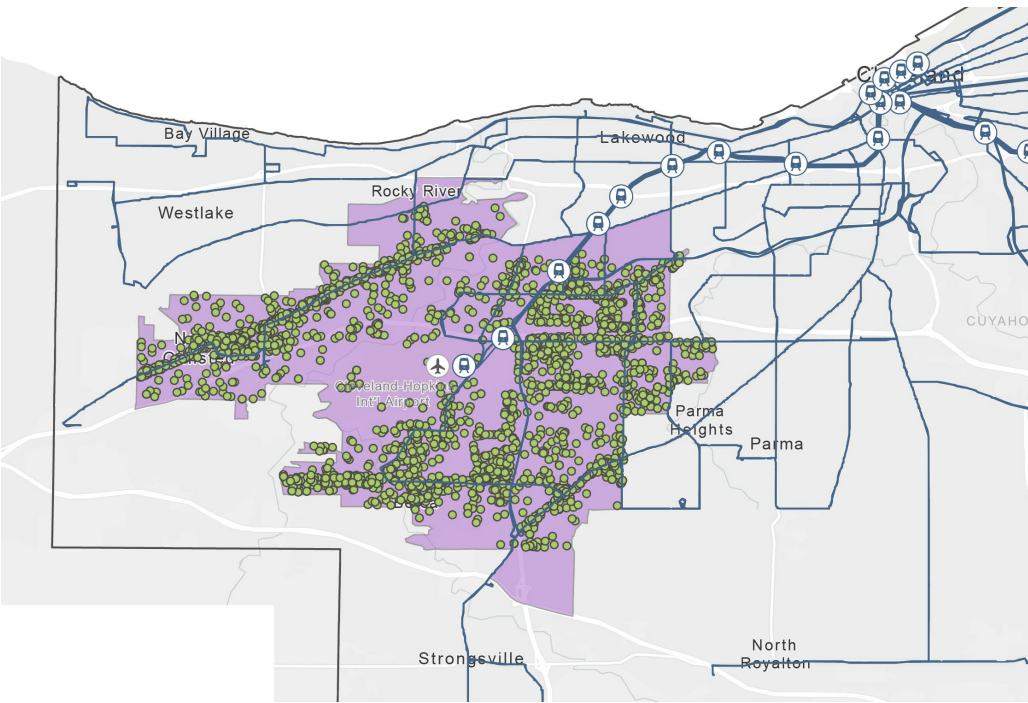


Proposed New Pilot



- \$300,000 (50-50 match)
- 50-50% match
- Employers pay \$3.00 per month/per employee
- Uber trips for emergencies
- Brookpark Rapid Transit Station

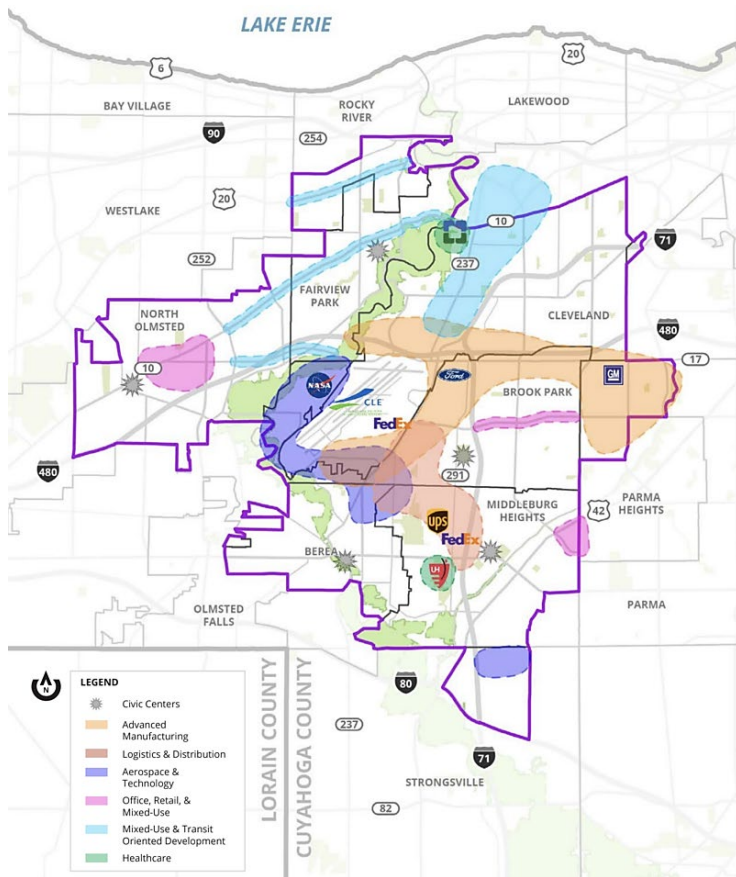




Facts:

- 100,684 total jobs
- 11% job growth (10,275)
- 1,135 acres
- \$4.5B economic output





Stakeholders:

- 7 cities
- Cleveland Airport
- NASA Glenn
- Moen
- Sysco



Procurement Overview

- RFP issued on February 15, 2023
- Accessed on the GCRTA website by fifty interested parties
- Proposals due April 20, 2023
- Two firms proposed

Procurement Overview

Evaluation Panel Members:

- OEO – ADA & DEI
- External Affairs
- Paratransit
- Service Management
- Programming & Planning
- Legal
- Procurement

Procurement Overview

Evaluation Criteria:

- Partnership
- General Plan & Project Approach
- Operating Plan
- Budget

Procurement Overview

Recommended Firm:

SHARE Mobility

- Based in Columbus, OH
- Aerozone and Brook Park
 - Currently operating pilot out of Southgate Transit Center
- Leading Provider of mobility-as-a-service (MaaS) solutions
- Track record working with private employers to create commuter programs for employees
- Experience working with local transit authorities and governments
 - Chillicothe Transit
 - COTA
 - City of Dublin
 - Cuyahoga Community College
 - GCRTA

Procurement Overview

Recommendation:

Staff requests that the Organizational, Services and Performance Monitoring Committee recommend to the Board of Trustees the award for Micro Transit Program services to Ave Automedia, Inc., dba SHARE Mobility in a total contract amount NTE \$300,000.00.

Questions