

# RTA Board of Trustees Meeting

September 20, 2022

# Public Comments – Agenda Items

- In person
- Phone: 440-276-4600
- Web form at [www.riderta.com/events](http://www.riderta.com/events)
  - Click/Select meeting event
  - Scroll to bottom to fill out form
  - Comments will be sent to Board and staff

# Committee Reports

## Ad Hoc Committee Reports



# New Hires and Promotions

September 2022



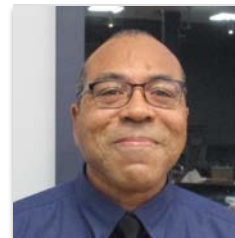
# September 2022 New Hires



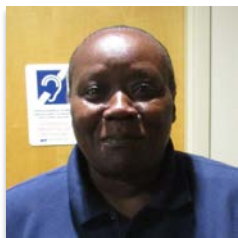
Linda Powers  
Operator



Taneesha Gaston  
Operator



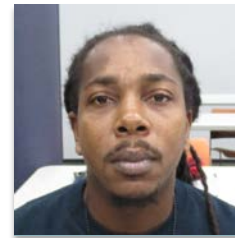
George Anderson Jr.  
Operator



Shirley James  
Operator



Ryan Graham  
Janitor



Andre Dunnican  
Janitor



Dagmar White  
Janitor

# September 2022 Promotions



**Ricky Williams Sr.**  
Service Quality  
Supervisor



**Juliana Schultz**  
ITS Manager



**Tonina Campbell**  
ITS Manager



**Nicole Campbell**  
Benefits Specialist



**James Schmidt**  
Assistant Equipment  
Manager - Rail

# Celebrating Years of Service



Rev. Charles P. Lucas  
5 years



Ms. Karen Gabriel Moss  
10 years



Dr. Valarie J. McCall  
15 years

# Resolutions



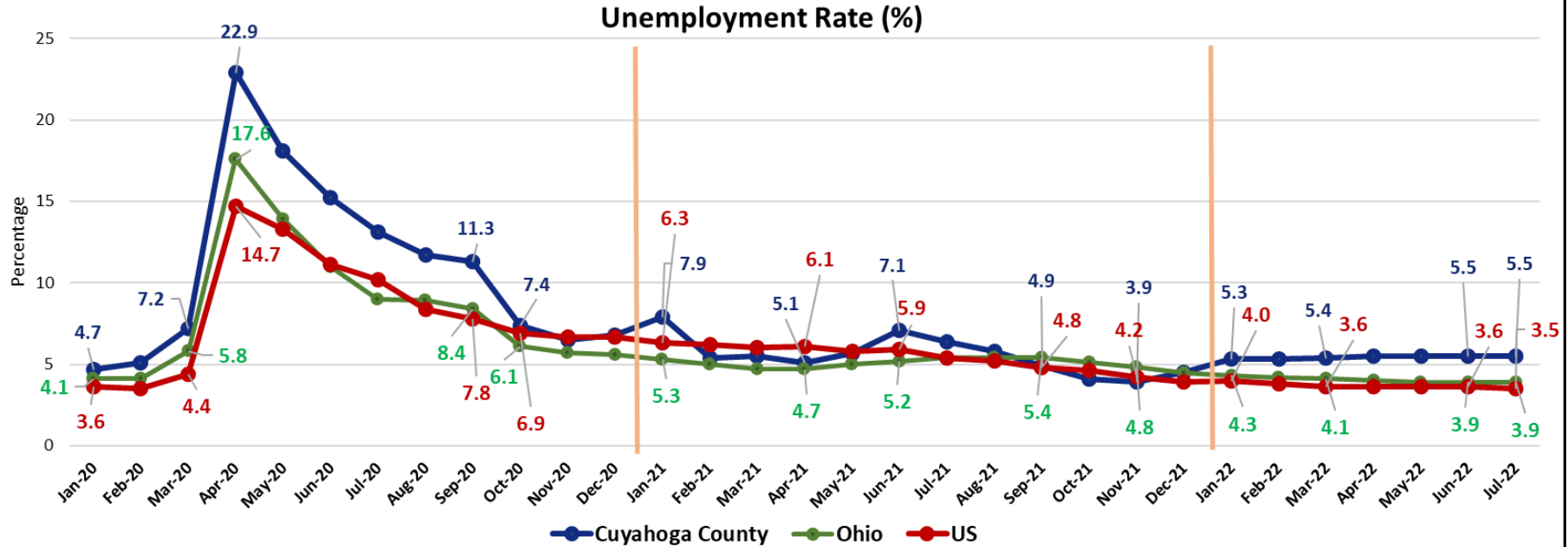
# Secretary/Treasurer Update

September 20, 2022

Board of Trustees

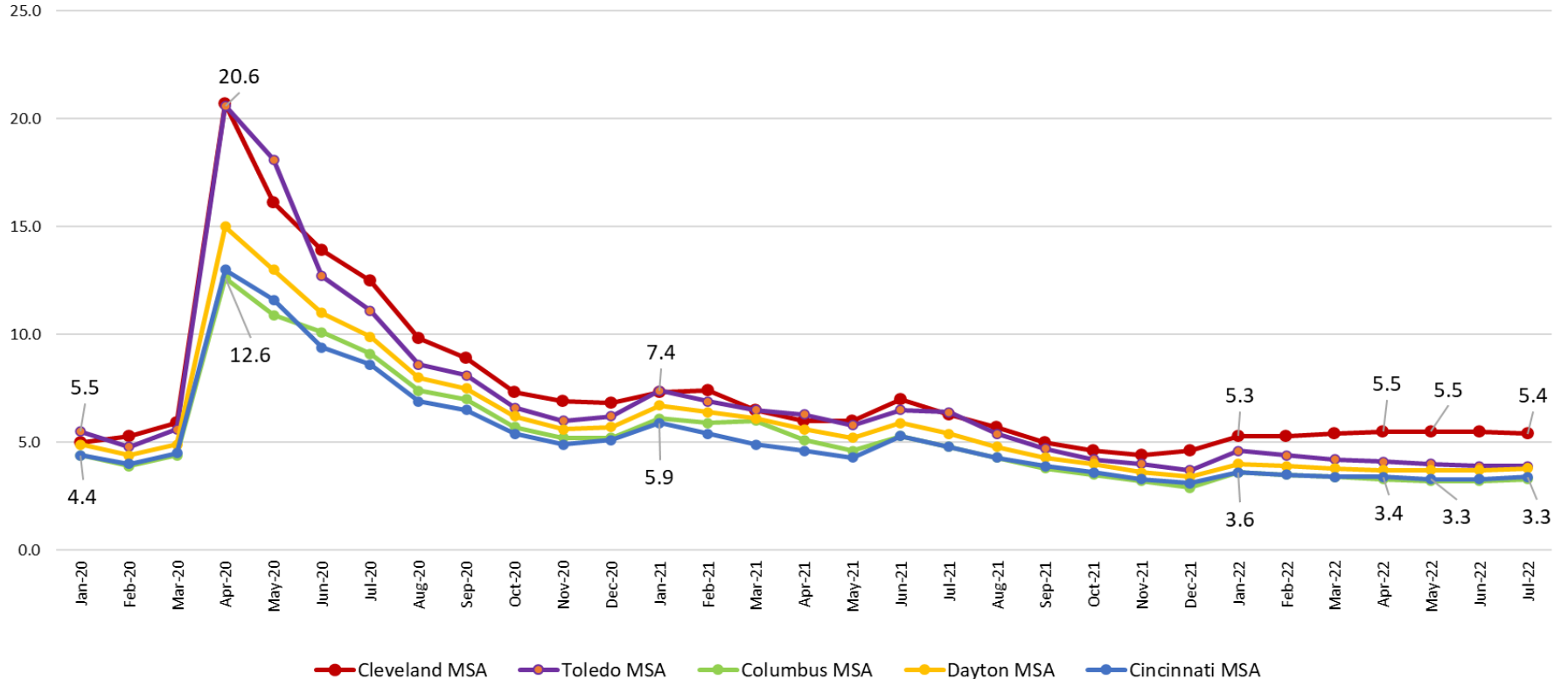


# Economic Conditions



# Economic Conditions

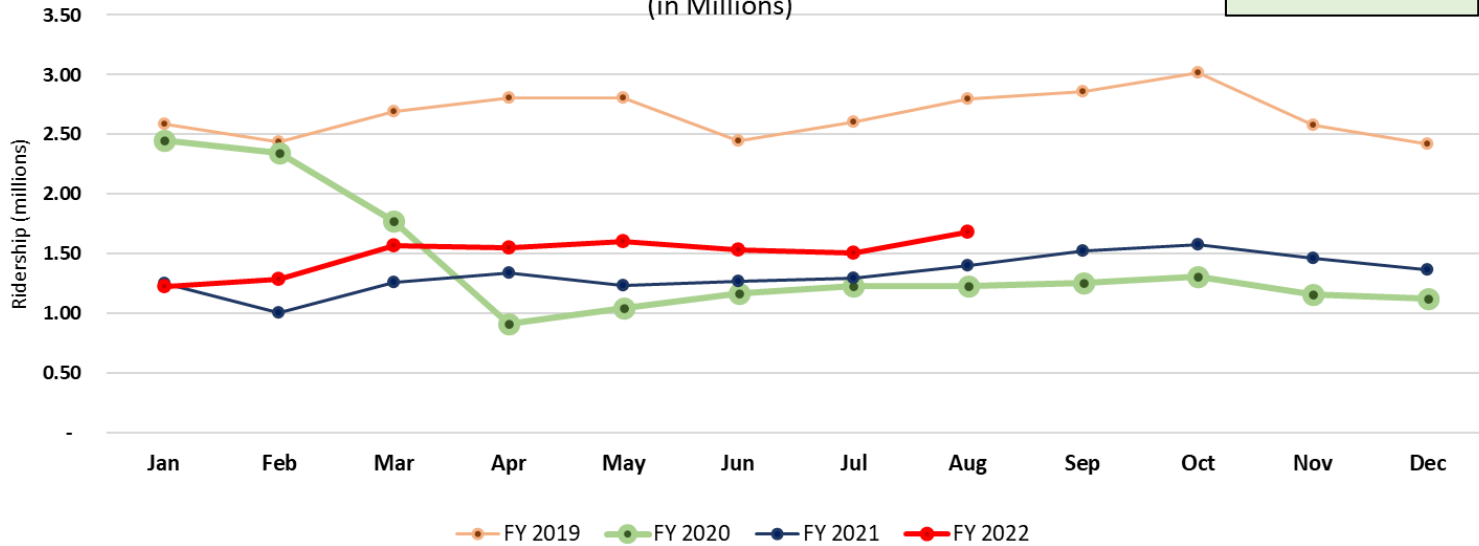
## Ohio MSA Unemployment Rate (%)



# Ridership

Ridership by Month  
2019 through 2022  
(in Millions)

YTD: 2022 vs. 2021  
19.0%



## YTD Ridership Through August (in millions)

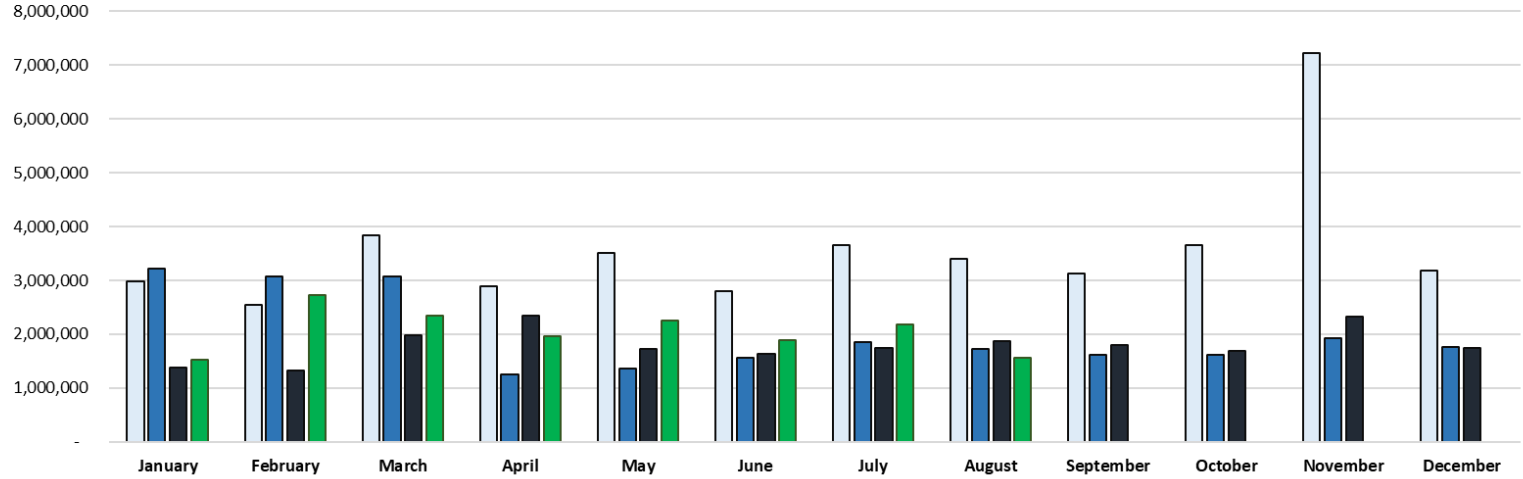
2019: 21.2  
2020: 12.1  
2021: 10.0  
**2022: 11.9**



# Passenger Fares

Passenger Fares  
2019, 2020, 2021, and 2022

YTD Variance  
(2022 v. 2021)  
17.5%



2022 v 2021

10.1%	106.5%	19.1%	-16.1%	29.9%	15.0%	25.4%	-16.7%				
-------	--------	-------	--------	-------	-------	-------	--------	--	--	--	--

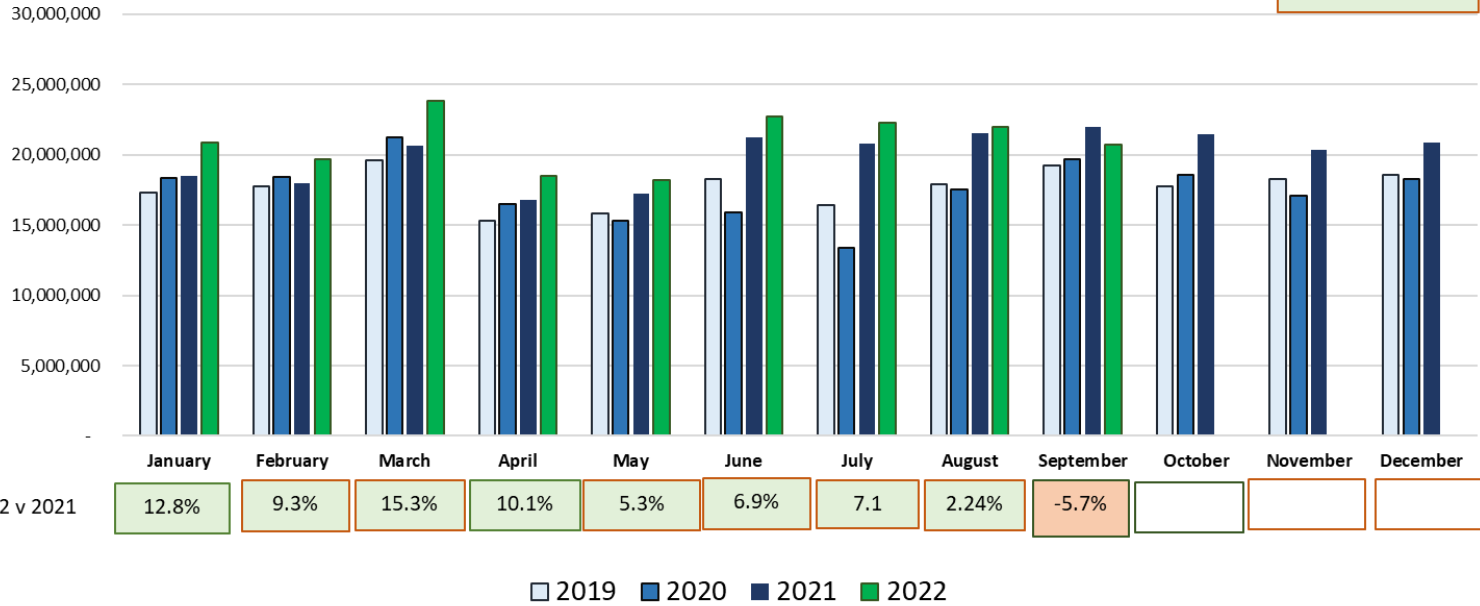
□ 2019   ■ 2020   ■ 2021   ■ 2022



# Sales Tax

**Sales & Use Tax  
2019, 2020, 2021 and 2022**

YTD Variance  
(2022 vs. 2021)  
6.8%



**YTD through  
September:**

**Motor vehicles/  
water craft  
+12.8%**

**On-Line sales  
+32.1%**

**Regular/State  
wide sales  
+13.6%**



# Questions

# General Manager, CEO Report

September 20, 2022



# General Manager, CEO Report

September 20, 2022

# ODOT TRAC Competitive Grants

- Ohio Transportation Advisory Council Grants
  - Seeking \$30.7 million for Light Rail Track Replacement Program over four years - SFY2023-2026
  - Seeking \$12.0 million for the 25 Connects/MetroHealth Line BRT project in SFY 2025
  - Presented both projects at the TRAC regional public hearing on September 14, 2022. Funding decision expected in December 2022.



# Legislative Update with Ohio Legislators

- September 16, 2022 | GCRTA Board Room: 9:30 AM – 11:00 AM
  - Six attendees from the Cuyahoga County state delegation
  - Discussion points included:
    - Current state funding that serves our community
    - Existing challenges
    - Next year's state budget



Senator Matt Dolan  
Senator Nickie Antonio  
Representative Kent Smith  
Representative Michael Skindell  
Representative Bride Rose Sweeney  
Representative Bishara Addison

# Transit Ambassadors Onboard Celebration

- September 2, 2022 | GCRTA Board Room – 11:00 A.M.
  - Eight Transit Ambassadors
  - Two Crisis Intervention Specialists
- September 6, 2022 | The official start of the program
  - Healthline
  - Red Line



# RTA Cleans Program

- June 2022 | All RTA Vehicles
  - Interior cleaning on buses
    - High touch points
    - Windows, doors, mirrors and windshields
- Removal of trash and debris
- Deodorization of air, seats and other surfaces
- Quality assurance checks cleaning standards



# Employee Pinning Ceremony

- September 7, 2022 | GCRTA Board Room – 11:30 A.M. – 1:00 P.M.
- RTA Employees received certificates and pins at the Downtown District Council sponsored event to celebrate milestone years of service
  - **Service Years: 5, 10, 15, 20, 25, 30, 35, 40**



# City of Cleveland - Senior Day

- September 15, 2022 | Public Hall
  - RTA was one of 55 vendors
  - 1,600 Attendees
  - RTA provided 500 promo bags with items specific to healthy aging



# Trinity Cathedral Sunday Forum

- September 11, 2022 | Trinity Cathedral – 10:00 A.M.
- Hosted by Reverend Bernard Owens, featuring India Birdsong Terry
  - Key topics included: transportation access, fare equity, and operating beyond traditional expectations





# Hispanic Heritage Month



- September 15 – October 15, 2022
- Twenty-two (22) bus stop signs along the Clark-Fulton route have been individually decorated with a Hispanic/LatinX diaspora country flags
- W.25<sup>th</sup> – Ohio City Station and Bus Shelter at Fulton-Marvin decorated with special banner graphic
- Supported by José C. Feliciano, Jr., Latinos In Transit (LIT) Board Member and Jorge Lozada, Schedule Analyst at GCRTA



# Who Are the 100+ Latinos Cleveland Must Know 2022 Cohort



<http://www.ammore.us>

Luz N. Pellot  
Business Systems Analyst, Xerox Corporation  
GCRTA Board Member



Pablo Santiago  
GCRTA Paratransit Reservations Operator

# “We Wear the Mask”

- September 18, 2022 | Atlas Shaker Square at 12:00
  - Shown at the Greater Cleveland Urban Film Festival
  - Continued partnership with Elevate the East
  - Highlighting GCRTA’s involvement in the We Wear the Mask project
  - Emphasizes the importance of art and public transit



# Public Comments

- In person
- Phone: 440-276-4600
- Web form at [www.riderta.com/events](http://www.riderta.com/events)
  - Click/Select meeting event
  - Scroll to bottom to fill out form
  - Comments will be sent to Board and staff