

# RTA Board of Trustees Meeting and Committee Meeting

June 28, 2022

# Audit, Safety Compliance & Real Estate Committee

Chair: Mayor Paul A. Koomar

# Executive Session

# RTA Board of Trustees Meeting

June 28, 2022

# Public Comments – Agenda Items

- In person
- Phone: 440-276-4600
- Web form at [www.riderta.com/events](http://www.riderta.com/events)
  - Click/Select meeting event
  - Scroll to bottom to fill out form
  - Comments will be sent to Board and staff

# Committee Reports

## Ad Hoc Committee Reports

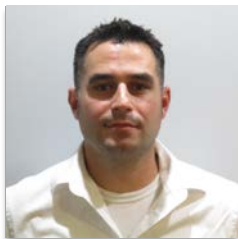


# New Hires and Promotions

June 2022



# June 2022 New Hires



Marc Bazdar  
Transit Police Officer



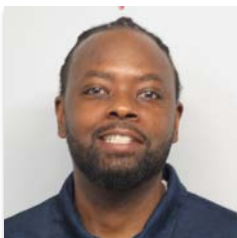
Joshua Bazzoli  
Legal Intern



Melanie Brooks  
Laborer



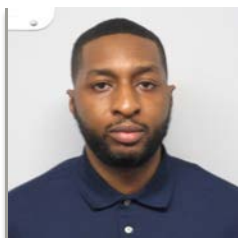
Tiana Brown  
Recruiter



Shawn Burton  
Operator



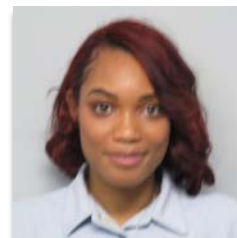
Princess Bush  
Operator



Jarrell Fair  
Laborer



DevVon Hall  
Laborer



Randell Hampton  
Operator



# June 2022 New Hires



Michael Jeter  
Operator



Monica Maddox  
Assistant Contract  
Administrator



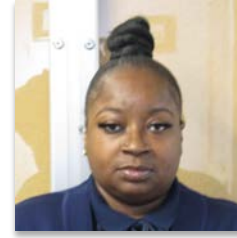
Jorden Motley  
Operator



Zane Patterson  
Business Analyst



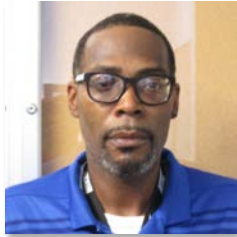
Mark Pry  
Operator



Katrena Smith  
Operator



Tina Taylor  
Operator



Frazier Tolliver  
Operator

# June 2022 Promotions



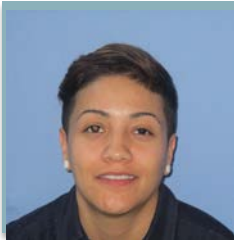
Lamont Terrell  
Equipment Repair  
Leader



Keith Flagg  
Equipment Repair  
Leader



Ann Marie Prebish  
Contract Administrator



Jeammie Montalvo  
Assistant Equipment  
Manager



# Resolutions

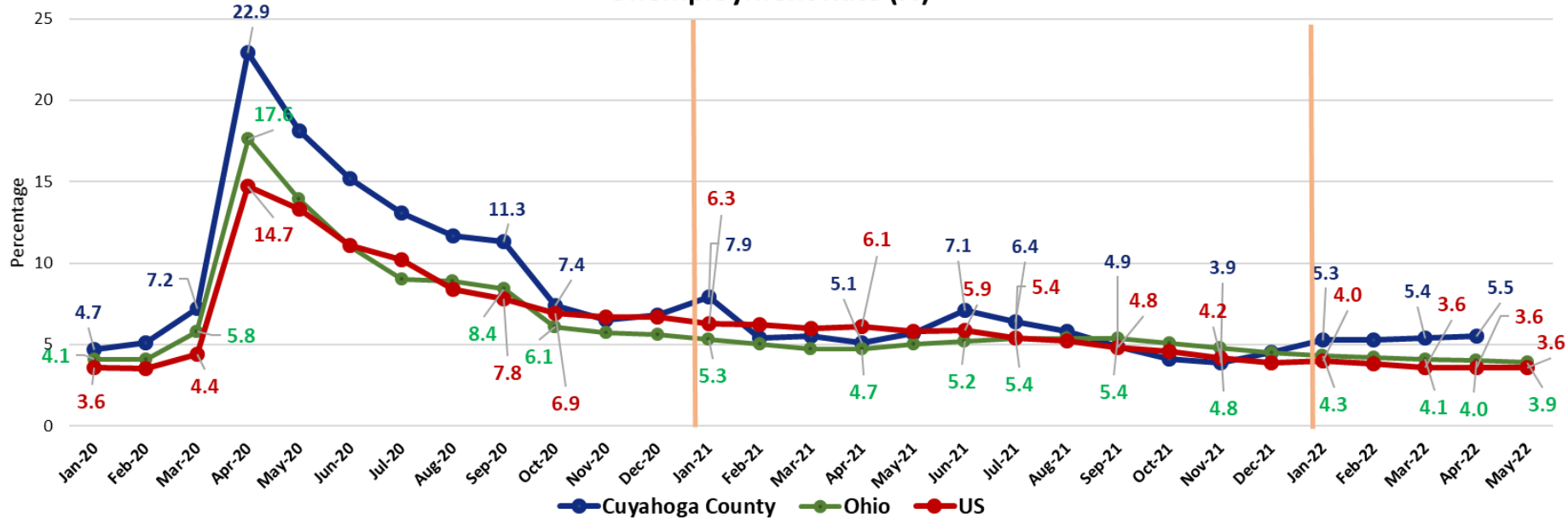
# Secretary/Treasurer Update

June 28, 2022

Board of Trustees

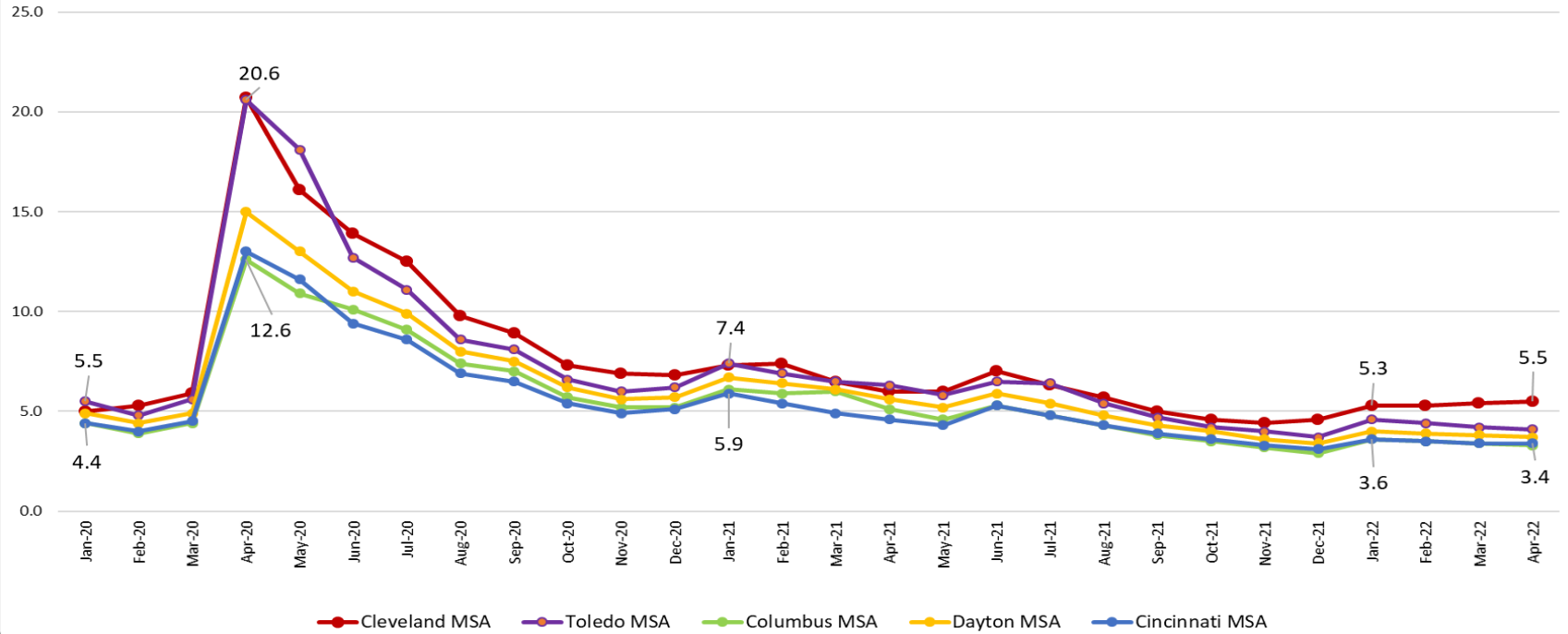
# Economic Conditions

## Unemployment Rate (%)



# Economic Conditions

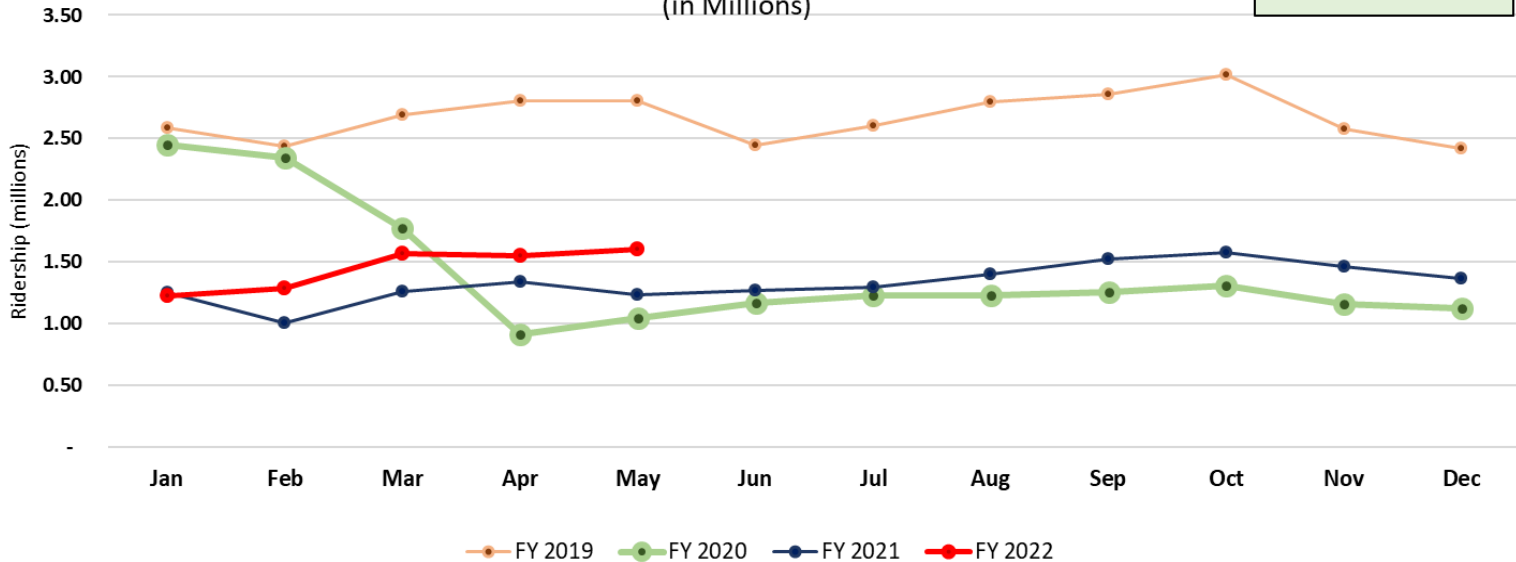
## Ohio MSA Unemployment Rate (%)



# Ridership

Ridership by Month  
2019 through 2022  
(in Millions)

YTD: 2022 vs. 2021  
19.1%



**YTD Ridership Through May (in millions)**

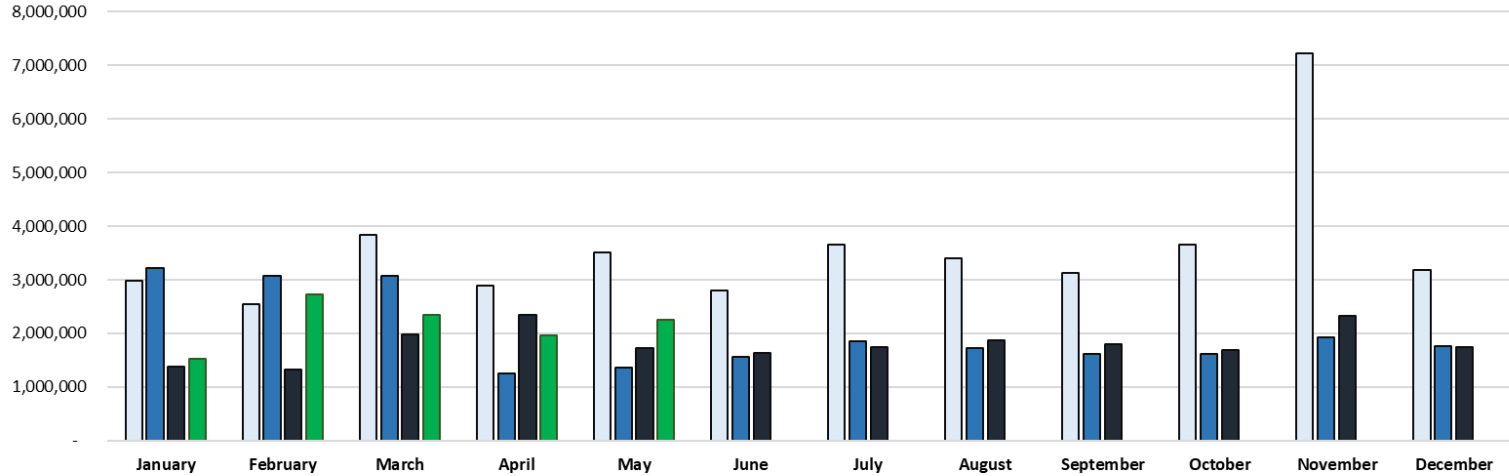
- May 2019: 13.3
- May 2020: 8.5
- May 2021: 6.1
- May 2022: 7.2**



# Passenger Fares

Passenger Fares  
2019, 2020, 2021, and 2022

YTD Variance  
(2022 v. 2021)  
23.6%



2022 v 2021

10.1%	106.5%	19.1%	-16.1%	29.9%						
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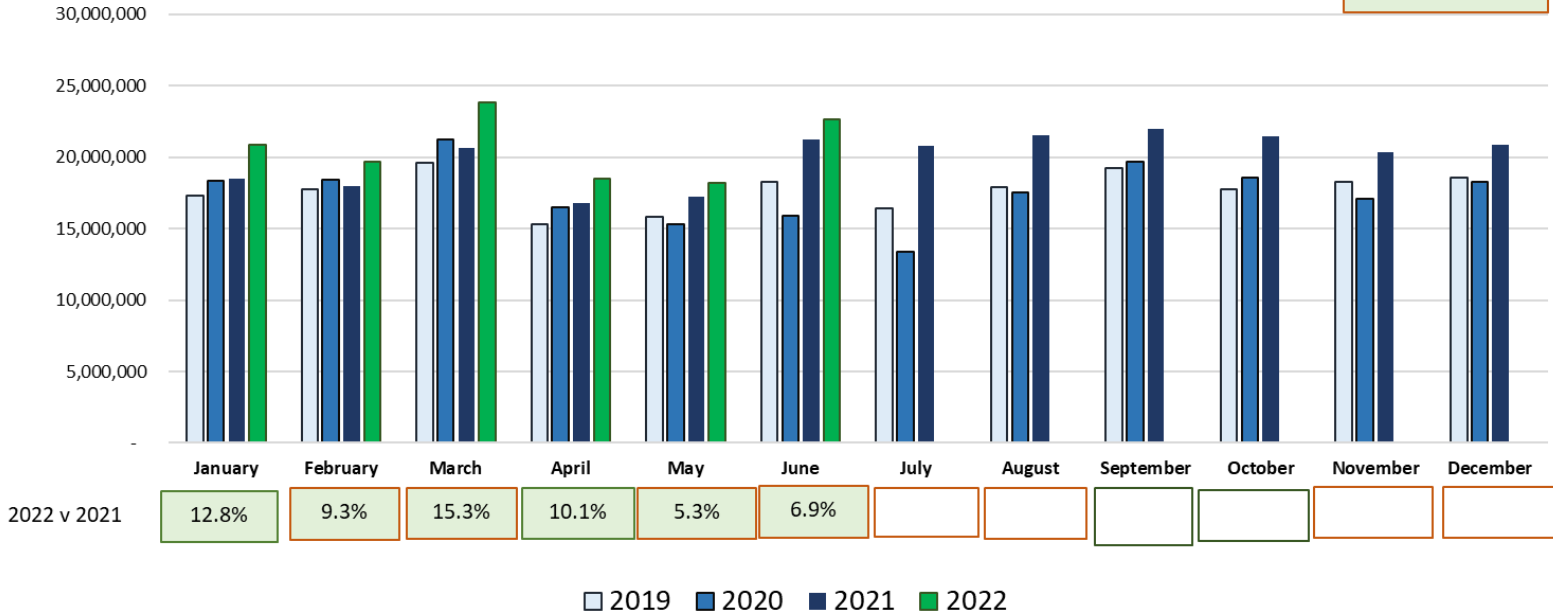
□ 2019   ■ 2020   ■ 2021   ■ 2022



# Sales Tax

**Sales & Use Tax  
2019, 2020, 2021 and 2022**

YTD Variance  
(2022 vs. 2021)  
10.0%



YTD through  
June:

Motor vehicles/  
water craft  
+19.7%

On-Line sales  
+32.6%

Regular/State  
wide sales  
+15.7%



# Questions

# General Manager, CEO Report

June 28, 2022

# RTA Board Retreat – June 9, 2022

## Tri-C Corporate College Conference Center



### Topics:

- Exploring Trust and Building Deeper Trust Based Relationships
- Creating a Great Culture and Inclusive Environment
- Board Effectiveness
- Understanding Individual Preferences and Ways of Interacting and Communicating More Effectively
- Breakout Discussions: Civilian Review Board, Workforce Development and Customer Surveys & Community Surveys

# RTA Board Retreat – June 9, 2022



# RTA Board Retreat – June 9, 2022



## Board Retreat Facilitators:

- Sharon Sobol Jordan, Founder & Chief Executive Officer, OpenSpace Solutions LLC.
- Marty Pollock, Founder/Managing Director, The WIT Group
- Margaret Brooks, Leadership Development Practitioner and Executive Coach





## **BROWN ANNOUNCES NEARLY \$600,000 TO IMPROVE TRANSIT SERVICES IN GREATER CLEVELAND**

WASHINGTON, D.C. – U.S. Sen. Sherrod Brown (D-OH) announced that the U.S. Department of Transportation (DOT) awarded a \$585,000 grant to the Greater Cleveland Regional Transit Authority (GCRTA) to improve transit services.

- The grant was awarded through the Areas of Persistent Poverty Program which provides grants for planning, engineering, or financial plans to improve transit services in areas experiencing long-term economic distress.
- This grant will allow us to improve transit utilization in high poverty locations that we already serve by eliminating barriers to the use of our services in our mission to Connect the Community.

# GCRTA Safety Day at The Cleveland Metroparks Zoo

- GCRTA had tables in the Cleveland Metroparks Zoo's main pavilion set up for static and interactive displays, and distributed literature advocating safety, health, and the protection of our environment
- Members of GCRTA's Safety and Rail Operations were on hand to promote all aspects of safety
- GCRTA bus was on location for zoo visitors to explore





# MetroHealth Juneteenth Freedom Fest

- June 18, 2022 | 12:00 p.m. – 10:00 p.m. | Downtown Cleveland Mall C
- Free, family-friendly event commemorating and celebrating slavery's ending on June 19, 1865 and spotlighting the rich history and spirit of Cleveland's African American arts and culture.
- An entire day filled with live music and performances, games and activities, food trucks, beverages and fireworks.
- GCRTA Sponsor along with Karamu House, Downtown Cleveland Alliance, TRI-C Jazz Fest & More



# Midwest Regional Hispanic Leadership Summit 2022

June 7, 2022 | Minneapolis, Minnesota

- Corporate and public sector C-Suite leaders engaged in a panel discussion on the value of the Hispanic Promise as a tool to reach and elevate Hispanic representation in the workplace
- The panel included senior executives from US Bank, Chobani Yogurt, and 3M, all of whom have signed the Hispanic Promise
- RTA was the first public transit authority to sign in February 2022



# Cleveland International Hall of Fame

June 7, 2022 | The Cleveland International Hall of Fame held their inductions, this year's honorees include:

Taras Szmagala, Sr. –  
Worked at GCRTA for  
more than 30 years in  
a variety of roles  
including Director of  
External Affairs and  
Acting General  
Manager



Valarie J. McCall  
(inducted in 2020) –  
Since 2006 has served on  
the GCRTA Board, as well  
as having served as past  
President on the  
American Public  
Transportation  
Association (APTA) Board



# American Public Transportation Association (APTA) Rail Conference, June 5-8, 2022

FTA update on workforce development:

- Current transit priorities and vision
- Innovative ways agencies are attracting, training, and retaining their workforce



Jeffrey Nelson, APTA Chair

# FTA Update and Workforce Development Panel



- Veronica Vanterpool, FTA Deputy Administrator (Moderator)
- **George Fields, Deputy General Manager, Human Resources Greater Cleveland Regional Transit Authority**
- Elizabeth Smith, Chief of Staff, Southeastern Pennsylvania Transit Authority
- Xinge Wang, Deputy Director, International Transportation Learning Center
- Mary Leary, Deputy Associate Administrator, Federal Transit Administrator





# Pride Parade 2022

- First time GCRTA has walked in the Pride Parade
- Estimated, 30 employees, family, and friends participated
- A launch of the Pride Employee Resource Group
- Operation KidWatch photographed and fingerprinted approximately 80 kids



# Transit with EZfare Launch

- June 22, 2022 | Northeast Ohio Transit Agencies, Food Trucks, Giveaways and Live Music
- Welcoming remarks and presentation by India Birdsong, Chief Executive Officer, Rev. Charles P. Lucas, Board President, Mike Lively, Director ITS, Brian Zanghi, Masabi CEO, Ben Cappelle, Laketran Executive Director and NEORide President, and Shanti Gonzales, Transit Communications Manager
- Local media representatives along with the general public in attendance



# Public Comments

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